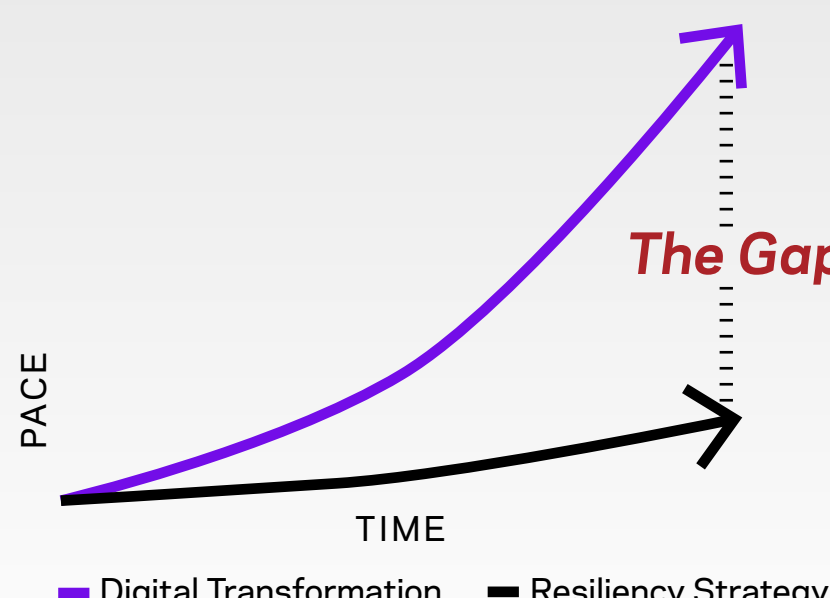


# Optimizing Business Resilience

## with Veritas APTARE™ IT Analytics

Digital transformation is now moving even faster than before the pandemic. Additionally, data growth and cyberattacks are causing IT downtime across diverse applications, volumes of devices and hybrid architectures.

### WIDENING GAP



Growing infrastructure complexity, cloud innovations, cyberattacks and lack of comprehensive data protection and infrastructure visibility often allow only backward-looking and slow responses to IT risk management. The gap between IT resiliency and the risk of downtime is widening.

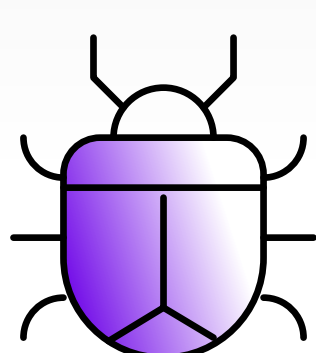
### COST OF DOWNTIME

The astronomical costs of IT downtime from cyberattacks or IT system failures results in the disruption of mission-critical IT operations and loss of employee productivity.

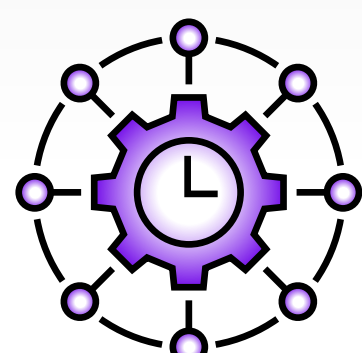
**Costs of IT Downtime**  
\$1.55 Million Annually<sup>1</sup>



**Cyber/Ransomware Attacks**  
38% of Organizations Shut Down for 1 Week



**Loss of Employee Productivity**  
545 Hours Lost Annually from IT Downtime<sup>2</sup>



### PREDICTIVE ANALYTICS APPROACH



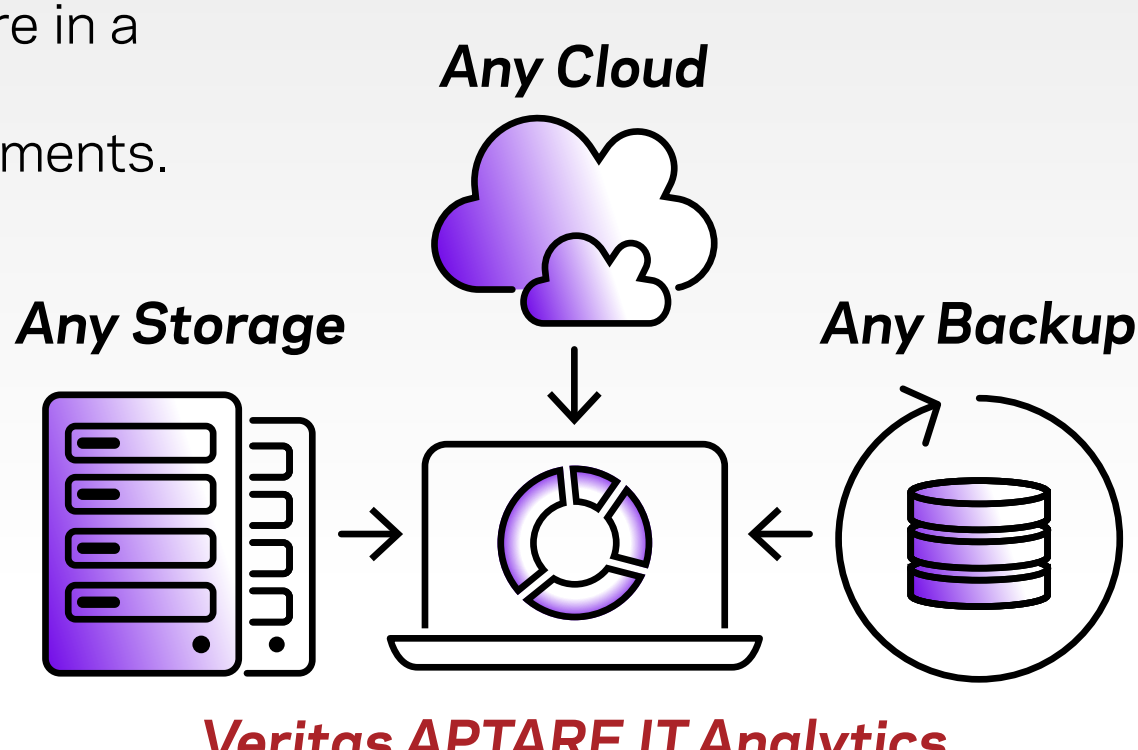
**Data protection and a business resiliency strategy must be in lockstep.**

IT infrastructure must shift from a backward-looking, reactive approach to a forward-looking, dynamic and predictive analytics approach. Embrace unpredictability and close the gap between IT complexity and IT resiliency.

### UNIFIED INSIGHTS

Extend the most comprehensive IT analytics platform to provide unified insights about IT infrastructure in a single pane of glass across multicloud and hybrid environments.

Create IT optimization and resilience to meet established SLAs, automatically spot backup failures, identify unprotected datasets and detect cyberattacks.



### ACTIVE DECISION-MAKING

Active decision-making based on constantly refreshed IT analytics data allows adaptive responses to IT infrastructure and reduces downtime. An optimized and resilient IT infrastructure improves system efficiencies and lowers cost.

**Hundreds of Out-of-the-Box & Customizable Reports**



**Predictive Unified Insights**



**Trusted by 50% of Fortune 10**



**30,000 Unique Data Sources**



Learn more at [www.veritas.com/aptare](http://www.veritas.com/aptare)

1. ERS IT solutions  
2. Backup and Recovery Solutions Review, March 26, 2019