

After a decade of powering digital transformation in small and medium-size businesses, cloud computing has quickly become a must-have enterprise technology. From a business perspective, organizations are focusing on agility and automation as a means to facilitate faster time-to-value as they migrate mission critical IT workloads to the cloud to address the business demands of faster compute performance and scalable resources. However, the key to making this transition agile relies on something many overlook—data protection.

Veritas has partnered with Microsoft to provide an optimal data protection solution for businesses looking to reduce data storage costs by moving data to the cloud. Data protection and information governance capabilities can now be natively extended to accommodate Microsoft Azure integration at a pace that's right for the business.

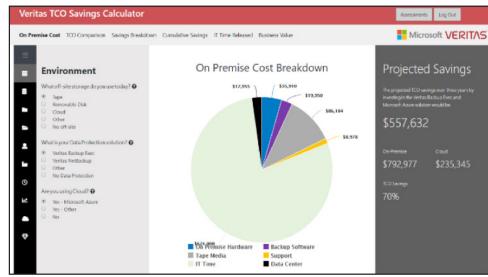
With Veritas Backup Exec for Microsoft Azure, organizations can accelerate their digital transformation and embrace more Microsoft cloud services in a holistic manner that doesn't leave the on-premises environment stranded, and focus on what matters most—their data.

#### MODERNIZE DATA PROTECTION AND MINIMIZE TOTAL COST OF OWNERSHIP

You may already look for ways to save costs and gain agility by moving business processes to the public cloud. Data protection is a likely

candidate for cloud migration as well.

Unless security and compliance policies are implemented, blindly moving your data to the public cloud risks the exposure of highly confidential and regulated data. For businesses that still rely on some form of tape-based solution, migrating data to public cloud storage such as Azure for long-term data retention and disaster recovery is not only a way to decrease storage costs, but also a smart move towards modernization and digital transformation.



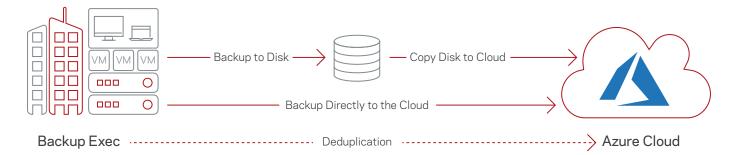
Using Backup Exec to protect your data stored on Microsoft Azure will empower your business to:

- Simplify data protection with secure and scalable Azure Cloud Storage.
- Reduce and convert CapEx to a predictable and manageable pay-as-you-go OpEx cost structure.
- Replace cumbersome and expensive tape backup and administration processes with easy-to-use and automated
  Azure Cloud Storage.
- Secure all data at-rest and in-flight with FIPS 140-2 compliant AES 256 encryption.
- Optimize bandwidth use and cost using the Backup Exec deduplication to cloud functionality.
- Visualize your Total Cost of Ownership savings and other business benefits in a single pane of glass with the Veritas TCO Calculator.

### **ENHANCE DISASTER RECOVERY WITH AZURE CLOUD PLATFORM**

By optimizing data transfer and minimizing risk, Backup Exec boosts the benefits of Azure Cloud Storage for organizations seeking to transition from legacy on-prem storage to the cloud. Complementing Backup Exec with Azure cloud connector, you can upgrade your backup and recovery strategy.

- Reduce RPO and RTO: Easily manage a unified solution for offsite backup and disaster recovery using Instant Cloud Recovery. With Instant Cloud Recovery, Backup Exec integrates directly with Azure Site Recovery to ensure data and application availability with cloud-based disaster recovery.
- Optimize storage cost and bandwidth: Back up deduplicated data over the WAN directly to the offsite Azure cloud (no onsite storage of backup data (D2C).
- Back up data to an onsite disk, deduplication storage, appliance or VTL, and send a copy offsite to Azure cloud storage (D2D2C).



# DEPLOY DATA PROTECTION IN AZURE FOR CLOUD-BASED WORKLOADS

The number of mission-critical workloads in the public cloud is expected to double over the next two years, posing new challenges for organizations regarding data protection. Having a robust data protection and recovery solution has never been more crucial.

Backup Exec protects both your Azure cloud workloads and your local servers, ensuring any data stored in the cloud can be recovered just as quickly.

- Simplify data protection and recovery: Backup Exec extends seamlessly to Azure without requiring additional tools or processes.
- Achieve visibility and control of your data, wherever it resides: manage your backups through a single console across all your
  Azure-based workloads and your local servers with the same backup templates and workflows.
- Turn your Backup Exec infrastructure in Azure Cloud into a disaster recovery destination for your local servers as well. Recover your local servers and Azure-based instances to your local data center or another cloud service provider without the need for an expensive dedicated disaster recovery buildout.

#### **SUMMARY**

As many businesses increasingly leverage Azure cloud for applications and services, they want to protect and manage those environments with a backup and recovery solution they can trust. By taking the same proven solutions for data protection on-prem, Backup Exec seamlessly allows organizations to extend them to their private cloud or storage providers. With Backup Exec, organizations don't have to imagine a protected journey towards digital transformation—they can now make it true.

Regardless of whether organizations have moved workloads to the cloud or want to use the benefits of cloud storage for backup and recovery of on-prem data, Backup Exec delivers multiple cloud options in a single platform.

Backup Exec is available as a ready-to-deploy offering in the Azure Marketplace, Microsoft's online store for public cloud system tools and applications. Images are available in the Azure Marketplace pre-configured with Backup Exec Hybrid use benefits. Customers can install Backup Exec software using the Azure Marketplace template with a one-click deployment to a server hosted in Azure.

Visit https://www.veritas.com/product/backup-and-recovery/backup-exec/azure to learn more.

# **ABOUT VERITAS TECHNOLOGIES LLC**

Veritas Technologies empowers businesses of all sizes to discover the truth in information—their most important digital asset. Using the Veritas platform, customers can accelerate their digital transformation and solve pressing IT and business challenges including multi-cloud data management, data protection, storage optimization, compliance readiness and workload portability—with no cloud vendor lock-in. Eighty-six percent of Fortune 500 companies rely on Veritas today to reveal data insights that drive competitive advantage. Learn more at www.veritas.com or follow us on Twitter at @veritastechllc.

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