### VERITAS

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## Veritas Alta Classification

Modern classification technology and risk detection.

#### Avoid an Information Crisis

Veritas Alta<sup>™</sup> Classification (formerly known as Information Classifier) provides an unmatched level of automation and intelligence. The engine delivers consistent data classification built to identify risk, as well as dark data standing in the way of successful data security and compliance teams. Veritas Alta Classification is designed to automatically classify data to better enable and automate data management across your entire organization by offering scalability and performance for large amounts of data. Veritas Alta Classification is the class leader, including hundreds of preconfigured policies, thousands of patterns, and the ability to create custom patterns and policies.

#### Reduce Data Risks and Limit Sensitive Data Exposure

Veritas Alta Classification gives you the ability to define patterns and policies using a single console no matter where the data exists within your organization's data landscape. It delivers actionable intelligence about your organization's data, so you can make more informed decisions regarding storage optimization, regulatory compliance, and data security.

Veritas Alta Classification provides advanced analytics with the following features:

- More than 1,100 pre-trained patterns to detect sensitive data types and behaviors, such as bribery, financial distress, outside business activities, auto-generated email, subscriptions/newsletters, social security numbers, credit card numbers and medical records
- Supports natural language processing AI to include built-in features such as Sentiment Analysis and language detection featuring 35 language detection policies
- More than 250 preconfigured policies that align directly to GDPR, CCRA, HIPAA, PCI corporate and public governance initiatives, and other regulations relevant to different countries around the world
- · Proprietary confidence scoring to minimize false positives and a built-in test tool to ensure classification accuracy
- Extensibility, so you can configure it to recognize custom data patterns based upon keywords with nested condition logic, document matching, regular expressions, exact data match and much more
- New patterns and policies released and updated quarterly to help you stay up to date with the current regulatory environment
- All patterns and policies are created and vetted by subject matter experts in their respective fields including compliance, privacy, security and others

#### Automate Your Compliance and eDiscovery Needs

Veritas Alta Classification is built to identify risk and eliminate the dark data challenges that frequently obstruct data security and compliance teams. It enables a better response to data discovery for compliance and legal needs by making it easier to search for relevant data using classification tags. Veritas Alta Classification's available policies and patterns make it easy to find sensitive data, and it features additional policies that focus on specific industry and government regulations providing automated classification for effective compliance readiness.

Veritas Alta Classification is available in Veritas Data Insight, Veritas Enterprise Vault, Veritas Enterprise Vault.cloud and Veritas eDiscovery Platform.

#### Veritas Alta Data Insight + Veritas Alta Classification: Advance Risk Analytics

Veritas Alta Data Insight provides improved risk intelligence by triangulating metadata insights, user behavior and content classification to inform proprietary user risk scores and illuminate potential threats. It includes Veritas Classification to provide content-based analytics and unearth sensitive personally identifiable information (PII) hidden in dark data.

Artificial intelligence (AI) in Veritas Alta Data Insight guides the way Veritas Classification scans files, optimizing the search for sensitive data in your data landscape by scanning petabytes of data quickly and efficiently. This process leads to better regulatory preparedness and more confidence in making decisions about your data organization's store.

# Enterprise Vault and Veritas Alta Archiving + Veritas Alta Classification: Intelligence for Optimized Retention and Discovery

Veritas Alta<sup>™</sup> Archiving helps organizations store, manage, and discover their data more efficiently. Using Veritas Alta Classification, administrators can classify new content and re-classify archived content to find where sensitive data is located. It matches classification tags with existing retention policies to ensure consistent management of data that helps free up scarce resources by enforcing the deletion of no- or low-value data, to ensure data residency and enforce content-based retention and expiry

# Veritas Alta eDiscovery Platform + Veritas Alta Classification: Quick Location and Review of the Data that Matters Most

Using Veritas Alta Classification, Veritas Alta eDiscovery Platform gives investigators a full arsenal of forensic analytics tools to quickly locate and review data that is most relevant to litigation as well as junk that can be quickly omitted from review.

Veritas Alta Classification can also identify sensitive and privileged documents to eliminate the risk of accidentally disclosing information that should remain private.

Veritas Alta Classification helps organizations around the globe ensure better risk management and governance. To learn more, visit veritas.com/alta/classification.

#### **About Veritas**

Veritas Technologies is a leader in multi-cloud data management. Over 80,000 customers including 95 percent of the Fortune 100—rely on Veritas to help ensure the protection, recoverability, and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems, 1,400+ storage targets, and 60+ clouds through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at www.veritas.com. Follow us on Twitter at @veritastechllc.

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