



# Veritas Alta Backup as a Service

Simple, cost-effective, and secure data protection delivered as a service.

#### Overview

Data is the lifeblood of organizations. When data goes missing, it can cause massive, sometimes irreparable, damage. While backup plans help, traditional backup systems can be costly and complex, taxing infrastructure and resources. Not only that, but data protection tools embedded in business applications or supplied by cloud service providers lack the cohesive coverage needed to protect data wherever it lives in the organization.

With a modern data protection solution, you can efficiently manage and protect your data without infrastructure and platform constraints, and collaborate across the enterprise. Because, at the end of the day, protecting the integrity of your data and ensuring business continuity is paramount.

That's where Veritas Alta™ Backup as a Service comes in, giving you even more choices to protect your cloud workloads.

# Modern data protection tools:

- ✓ Increase agility and time-tovalue with the simplicity and ease of a flexible, multi-cloudoptimized service
- Maximize cost investments without sacrificing quality and function
- ✓ Assure business availability and continuity with comprehensive, intelligent cyber resiliency

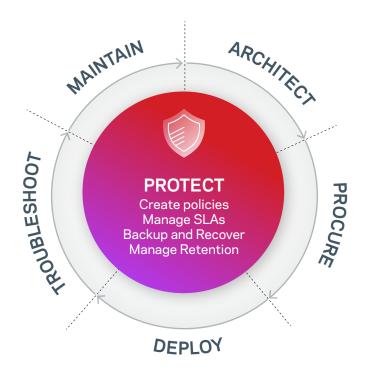


Figure 1. Veritas Alta Backup as a Service eliminates infrastructure burden to simplify data protection

## Veritas Alta Backup as a Service

Veritas Alta Backup as a Service offers secure, multi-cloud enterprise backup and recovery, fully and securely hosted by Veritas. Intuitive and easy to use, Veritas Alta Backup as a Service provides cross-cloud scale with the same comprehensive, intelligent cyber resiliency for which you rely on Veritas.

Veritas Alta Backup as a Service eliminates the burden of deploying and managing hardware and infrastructure, including identifying new workloads, scaling to meet demands, and upgrading/patches. As a result, you can focus on what matters most—the unique operational processes and needs to protect your organization's data.

#### **Key Features:**

- Always on, always up to date
- Multi-cloud data protection software-as-a-service (SaaS) offering hosted by Veritas
- Highly secure with role-based access control
- Cloud-native, highly efficient storage
- Unified UI with streamlined workflows to simplify your backup and recovery process
- Dynamic scaling of resources and capacity tuning
- Al-powered discovery and machine learning
- Bundled operational and health management intelligence (including usage)
- Air-gapped managed storage and recovery from Veritas Alta™
   Recovery Vault
- Automated provisioning of service
- Monthly service updates, new features, and security patches

### Protect your data with ease and simplicity

#### Unlock operational efficiency

No more architecture work, installation, configuration, or patching of backup software components

#### Stay Current

Deploy new features as soon as they become available

#### Reduce attack surface

Your management plane becomes less vulnerable to attack when not on the same network

#### Optimize your cost investment

Pay only for what you use with simplified subscription-based licensing

No more IT-level setup, maintenance, patching or upgrades. Because your data protection will reside near your data, you can achieve higher availability from lower latency and improved performance.

Misconfiguration and not keeping your technology current leads to security gaps. Veritas sets up the backup infrastructure as a hosted solution, and provides guidance and best practices for data protection to ensure you're adequately configured for cyber resiliency.

Veritas Alta Backup as a Service offers visibility and centralized control across all your workloads. Unlike tools provided by your cloud service provider or application vendor, which leave you with the complexity of managing multiple tools.

## Simplify Data Protection

In the dynamic nature of cloud environments, many are finding that the myriad of tools and applications approach protection differently. On top of that, their updates occur on various schedules. Figuring out security gaps and evaluating the impact of upgrade and maintenance release cycles on your business to prevent vulnerabilities and downtime adds to existing complexity.

Veritas Alta Backup as a Service simplifies management so you can focus on scale and protecting your data:

- Streamlined onboarding and activation—eliminate the effort and requirements of installing and managing hardware and infrastructure with minimal setup, automated processes, streamlined workflows, and built-in best practices
- Scalable and efficient—increase scale and accelerate innovation with auto-provisioning of services and capacity tuning, selfdescribing data, and more
- Interoperable and portable—unified management enabled by application consistent protection, and the flexibility to shift workloads and adapt to new regulations without infrastructure constraints
- Embedded business intelligence—increase visibility and monitoring into service health and usage across entire estate
- Iterate at Speed—take advantage of the latest innovations without ever having to worry about upgrades or maintenance

## Optimize Your Data Protection Investment

Organizations overspend by 20-50 percent in the cloud for several reasons:

- Need to customize applications to meet business needs
- Lack a clear understanding of organizational footprint
- Pay for unnecessary cloud resources that go unused
- Have inefficient storage policies

These concerns—and more—contribute to cost overruns.

To get the most out of their data protection investments, organizations are turning to SaaS applications to offset customizations with buy versus build. Veritas Alta Backup as a Service provides a centralized platform for managing data protection, automating tasks, and providing real-time visibility into the data protection infrastructure.

Veritas Alta Data Protection lets you optimize and reduce costs without sacrificing quality and function:

- Flexible and agile—optimize data movement from the source (such as CSPs) for cloud scaling
- Simplified license management—save money and free up resources with cost transparency and control
- Intelligent scale—dynamically scale resources on-demand or automatically as needed
- Cost predictability—avoid unexpected cloud costs with no data transfer fees, predictable with 10x the bundled egress
- Efficient IT workloads—reduce IT burden with highly-performant, managed infrastructure
- Optimized data protection costs—unlock and stretch budget with a shift from CapEx to OpEx
- Efficient storage management—optimized cloud storage costs without the need for added equipment or to design multiple cloud backup storage solutions for different tiers

## Multi-Cloud Protection that is Secure, Always On, and Always Up to Date

When data was stored and protected locally within your data center, the control was in your hands. But with the transition to the cloud, you need to think about how cloud technology fits into your overall architecture, and how to migrate data and deploy applications. While those are important considerations, the security and performance of the underlying technology can't be overlooked. Many businesses don't realize that security is a shared responsibility between the organization and their cloud service providers/application vendors—which opens up risk.

As a hosted service, Veritas Alta Backup as a Service helps reduce the responsibility gap for you. By managing the underlying infrastructure, Veritas assures performance and availability, and protects your data and how it's accessed by delivering the same industry-leading security features employed by Veritas NetBackup™.

Veritas Alta Backup as a Service assures your business availability and continuity with comprehensive, intelligent cyber resiliency.

- Built-in best practices and expertise—assure and improve your security posture, while reducing the likelihood of attacks by
  adopting best practices from an experienced provider
- System hardening and immutability—reduce your vulnerability by separating data from the network, and safeguard the integrity of your data from being altered or deleted with a virtual air gap
- Zero trust security—tie into existing identity provider to provide SSO, MFA, and delegated access, ensuring all users, systems, and services are authenticated, authorized, and monitored before access is granted



Figure 2. Veritas Alta's architecture delivers security and control at all layers

Veritas Alta Backup as a Service is a cloud-native data protection solution that is part of the Veritas Alta™ cloud data management platform.

Veritas Alta is a comprehensive, powerful platform that provides essential cloud data services, engineered to ensure optimal performance and security across any environment. It allows organizations to take complete control of their data and applications in the cloud.

To learn more about the Veritas Alta cloud data management platform, please visit: veritas.com/alta

#### Take advantage of these other data protection services today:

- Veritas Alta™ View: Aggregates your entire data estate—on premises and in the cloud—into one unified view. Easily manage global
  data protection jobs and policies, monitor storage lifecycle policies, be notified of all critical events across all servers/domains—all
  this from a single management console for your data in any location.
- Veritas Alta™ Recovery Vault: Underpins Veritas Alta Backup as a a Service with a fully managed, cloud-based data retention service. With end-to-end deduplication, ransomware protection with immutability, predictable monthly costs, and the industry's broadest workload support, Veritas Alta Recovery Vault ensures the lowest TCO for your organization's cloud storage requirements.
- Veritas Alta™ SaaS Protection: Provides a powerful data management and protection solution, delivering fully managed, costeffective, automated backup and recovery for the leading SaaS business applications through a single, intuitive interface.

#### Learn More

Veritas has been a Leader in the Gartner Magic Quadrant for Enterprise Backup and Recovery for 17 years, and has more than 15 years of experience in SaaS solutions. We've helped the largest companies protect their data, from the edge to the core and the cloud.

Veritas Alta Backup as a Service is now available with selected subscription-based licenses.

To learn more about Veritas Alta Data Protection, please visit veritas.com/alta/backup-as-a-service.

#### **About Veritas**

Veritas Technologies is a leader in multi-cloud data management. Over 80,000 customers—including 95 percent of the Fortune 100—rely on Veritas to help ensure the protection, recoverability, and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems, 1,400+ storage targets, and 60+ clouds through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at www.veritas.com. Follow us on Twitter at @veritastechllc.



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