

# Top 3 Reasons to Choose Veritas NetBackup (NBU)

The number one global backup and recovery platform.

Veritas NetBackup™ (NBU) is the number one global backup and recovery platform, termed the "gold standard" by Veritas customers.

It provides enterprise IT with a simple and powerful way to ensure the integrity and availability of your data—from the network edge to the core, to the cloud. NetBackup includes anti-ransomware protection and anomaly detection, designed to alert you to potential issues and ensure data is always recoverable.

Kyndryl leverages the value of Veritas technologies to help organizations get their data into the best possible shape to create a robust and rugged foundation for digital transformation. Data protection with backup as a service from Kyndryl offers fully managed, end-to-end data protection and data backup in a security-rich environment leveraging Veritas.

Veritas NetBackup comes with zero third-party dependencies which provides 13x reduction of risk and complexity through consolidation of products and licenses. Imagine having two resiliency giants by your side to protect your business instead of one.

## HIGHLIGHTS:

Veritas NetBackup provides all-inclusive, built-in, multi-cloud, secure integration

Veritas NetBackup offers choice of security-by-default

Veritas NetBackup offers Kubernetes Native Support

**13x**

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## Here are the Top 3 Reasons you Should Renew to NBU



### 1. Veritas NetBackup provides all-inclusive, built-in, multi-cloud, secure integration.

Whether you use IBM Cloud, AWS, GCP, or Azure, NetBackup will ensure that your workloads are protected, backups are secured, and business is recoverable in the most cloud cost-optimized manner possible from a single UI. That means meeting your SLAs with very little to no downtime, at no additional cost and complexity!



### 2. Veritas NetBackup offers choice of security-by-default.

Ranging from BYO, you can scale up and scale out integrated appliances that offer immutable indelible backups and infrastructure following Zero Trust principles. You can also mix cloud-native SaaS forms with the building blocks for Autonomous Data Management to realize the benefits of integrated malware scanning, AI/ML-based anomaly detection, and non-destructive recovery rehearsals to identify and mitigate possible risks due to ransomware. This flexibility allows NetBackup to be more flexible and easily adaptable to any IT environment to protect your data anywhere and in any way!



### 3. Veritas NetBackup offers Kubernetes native support.

Simplified Kubernetes-native deployment, distribution mobility, and auto-scaling of the data mover make the move to make Kubernetes support easy, economical, and low risk to use. Adopting the DevSecOps deployment process means alignment to continuous delivery and reduced cost: A win-win!

For over 17 years, Kyndryl has leveraged the NetBackup platform to protect its managed service clients, including Fannie Mae, AT&T, Direct Energy, and Emirates airline.

Veritas NetBackup covers every business or infrastructure need, while Kyndryl draws on its extensive expertise to provide NetBackup as a robust and reliable managed service.

Learn more at [www.veritas.com](http://www.veritas.com).

## About Veritas

Veritas Technologies is a global leader in data protection and availability. Over 80,000 customers—including 95 percent of the Fortune 100—rely on us to abstract IT complexity and simplify data management. The Veritas Enterprise Data Services Platform automates the protection and orchestrates the recovery of data everywhere it lives, ensures 24/7 availability of business-critical applications, and provides enterprises with the insights they need to comply with evolving data regulations. With a reputation for reliability at scale and a deployment model to fit any need, Veritas Enterprise Data Services Platform supports more than 800 different data sources, over 100 different operating systems, more than 1,400 storage targets, and more than 60 different cloud platforms. Learn more at [www.veritas.com](http://www.veritas.com). Follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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