

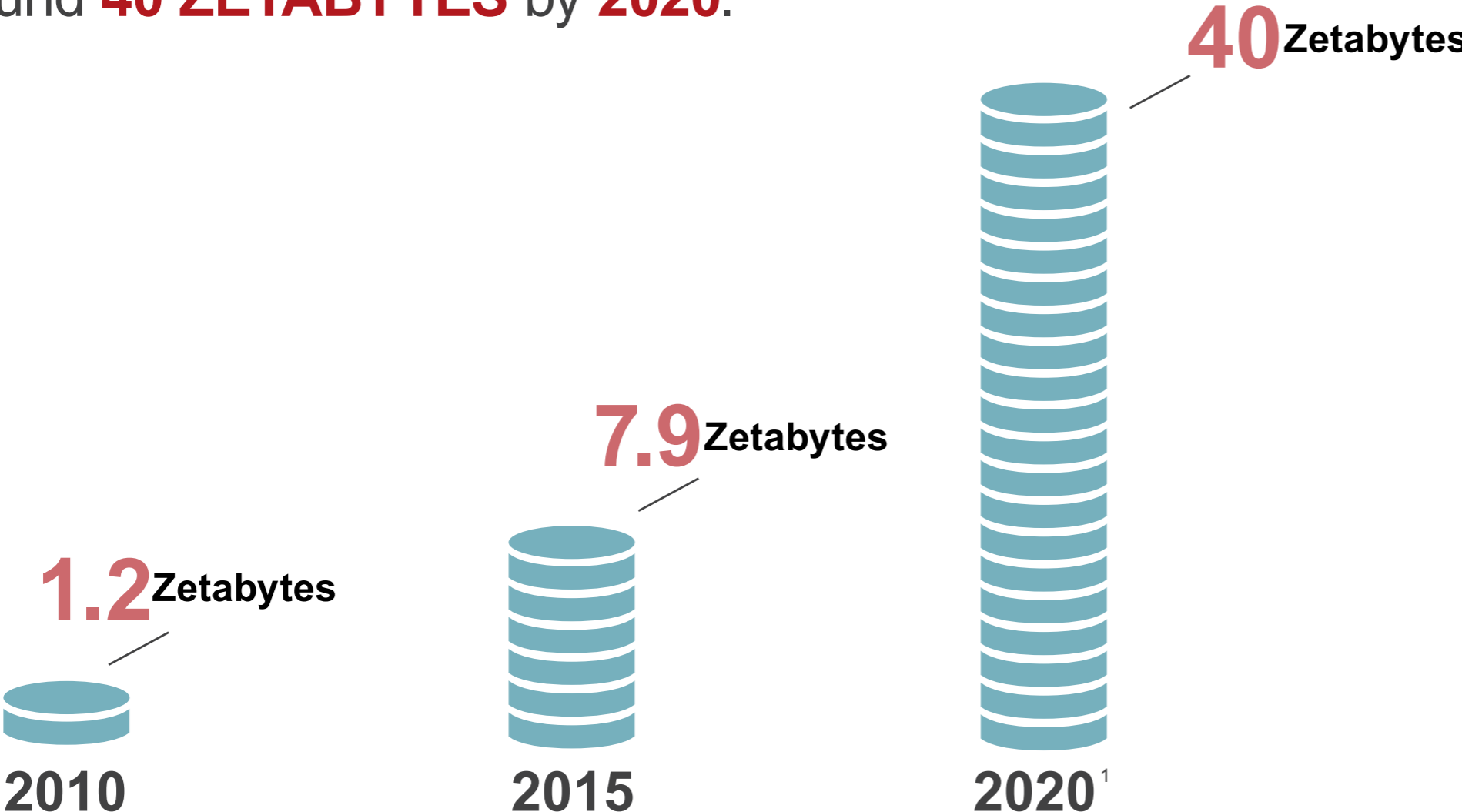
# BECAUSE INFORMATION **RULES** **VERITAS CONSULTING SERVICES**



**VERITAS**<sup>™</sup>

# DATA CONTINUES TO EXPLODE

Estimates suggest that global data will reach **7.9 ZETABYTES** in **2015**, up from **1.2 ZETABYTES** in **2010**. Furthermore the same estimates forecast that number will have increased to around **40 ZETABYTES** by **2020**.<sup>1</sup>



## MOBILE DATA TRAFFIC

worldwide grew  
**59%**  
from 2014 to 2015.<sup>3</sup>

**IT SPENDING** on  
big data will grow  
**30%**  
from 2014 to 2015.<sup>2</sup>

<sup>1</sup> Symantec Connect, "It's Time to Keep Pace with Data Growth," March 30, 2015 <sup>2</sup> "Top Data Center Trends and Predictions for 2015," Upsite Technologies, December 10, 2014  
<sup>3</sup> Gartner, "What's Driving Mobile Data Growth?," February 5, 2015, 2 Symantec Internet Security Threat Report 2015

# BUT MANAGING SO MUCH **DATA** IS DEMANDING

## Today's data-driven business requires:

- More complex and heterogeneous data environments
- Sophisticated tools to help you identify and access the valuable business information buried in that data.

By 2015, **50%**  
**of organizations**  
will give up on managing  
growth and will redirect funds  
to improve classification  
and analytics.<sup>4</sup>

<sup>4</sup> Roger Nola, "Stop Trying to Manage Data Growth," Informatica, February 16, 2015

# VERITAS™ Consulting Services

help you manage your growing stores of data and transform it into valuable business information.

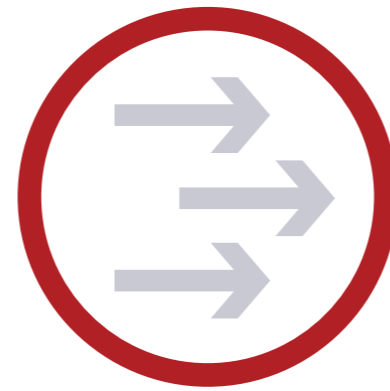
Services include:



**Solution  
planning**



**Architecture**



**Deployment**



**Validation**



**Optimization**

# PARTNER WITH **EXPERTS** TO GET THE MOST FROM **YOUR DATA**

**Gain expertise at every point along the information lifecycle**



## **ADVISORY SERVICES**

Helping you identify information needs against your technical capabilities and develop a plan to meet your business goals



## **IMPLEMENTATION SERVICES**

Applying a proven, structured approach and risk mitigation strategies to help ensure seamless deployment



## **VALUE REALIZATION SERVICES**

Helping organizations get the most from their information management solutions



“ Drawing on their extensive exposure to the best—and worst—practices of IT organizations worldwide, for example, global technology providers can help CIOs streamline operational processes and lower administrative expenses.<sup>5</sup> ”

<sup>5</sup> “CSC Global CIO Survey: 2014-2015 CIO’s emerge as disruptive innovators”



# ADVISORY SERVICES



## Advisory Services

- Solution Architecture Design
- Dynamic Storage and Continuity
- Architecture Review
- Deployment Automation
- Risk Assurance and Advisory Service

## Veritas Consultants will:

- Assess your current capabilities ✓
- Help you define your future strategy ✓
- Design and execute programs to implement that strategy ✓



# IMPLEMENTATION SERVICES



## Implementation Services

- Detailed Architecture Design
- Deployment
- Test and Acceptance
- Knowledge Transfer

## Veritas Consultants will:

- Provide design services to architect a solution for new and existing environments ✓
- Enable risk reduction in re-design with minimized environment disruption ✓
- Accelerate adoption of new technologies and improve time-to-value ✓
- Improve staff proficiency through knowledge transfer ✓



# VALUE REALIZATION SERVICES



## Value Realization Services

- Dynamic Storage and Continuity Health Check
- NetBackup™ Health Check
- Expert-in-Residence Service
- Unstructured Data Optimization
- Solution Optimization Service

## Veritas Consultants will:

- Complete health checks at critical points along the information lifecycle ✓
- Identify an expert resident to support knowledge transfer and best practices ✓
- Provide a Senior Consultant to help you align your technology and information management capabilities with your business goals ✓





**“38% of surveyed CIOs identified “difficulty finding staff to execute the technology to drive innovation” as one of their top 3 challenges.”<sup>6</sup>**



**“80% of CIOs worldwide say they consider partnerships with external IT service and support providers to be critical or very important to the overall success of their IT organizations.”<sup>7</sup>**

<sup>6</sup> “CSC Global CIO Survey: 2014-2015 CIO’s emerge as disruptive innovators”

<sup>7</sup> “The New Reality of Service & Support – Value takes center stage,” CIO 2 CIO

**Partner with the experts in information management technologies** to get the most from your solutions—and the valuable information they provide.

**VERITAS**<sup>™</sup> Consulting Services