

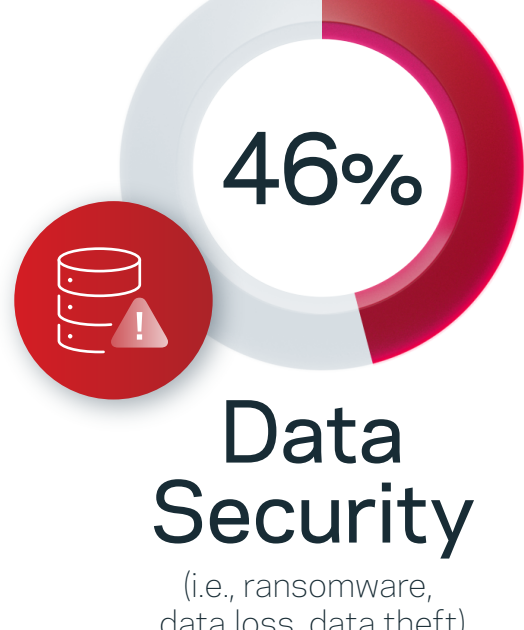
# DATA RISK MANAGEMENT

## The State of the Market—Cyber to Compliance

Organizations and their employees need to balance data risk with their roles and responsibilities every day. The ability to manage risk is a foundation of a successful and growing organization. Emerging risks and risk perceptions can have a profound impact—for some organizations, they can be too much.

### Data security is the greatest risk to an organization.

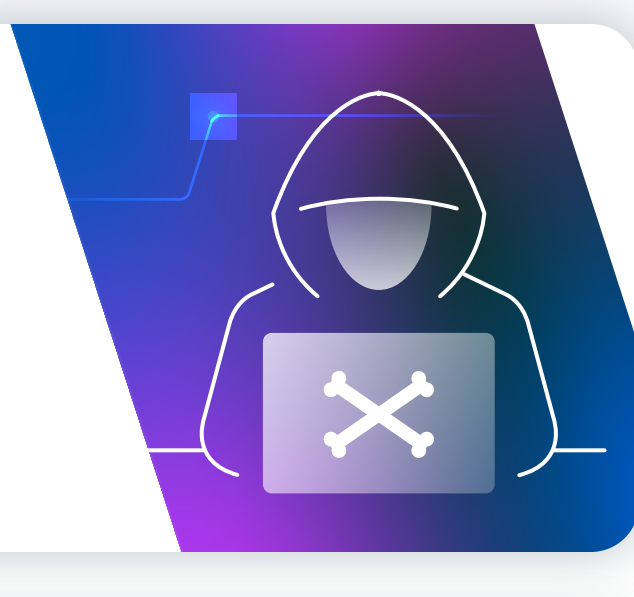
Respondents rated their top three highest risks as:



**87%**  
report actual damage, such as financial and reputational, from the risks they face.

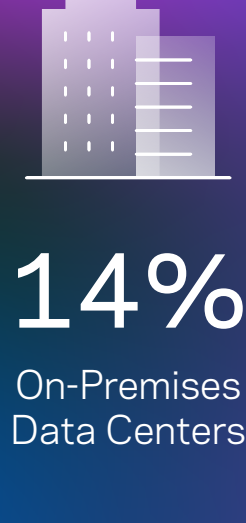
### Data security is under constant, and unprecedented, threat levels.

**65%**  
of respondents experienced a successful ransomware attack in which an attacker gained access to the system.



**48%** have experienced data loss.

Average Percentage of Data Lost per Environment



### Organizations have responded by increasing data protection budgets and staffing.

**29%** Average budget increase for all environments measured. (on-premises, private cloud, public cloud)



### Risk levels are increasing.

Over the last 12 months across all types of risk:

**↑ 54%**  
say the level of risk has increased.

**↓ 21%**  
say the level of risk has decreased.

### Most organizations underestimate the task ahead.



### For some organizations, the level of risk will be too much.

**15%**  
of organizations say the level of risk will **put them out of business**.  
Interestingly, that rises to **17%** for organizations with 3,000 or more employees.

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