

# Illuminating the Shadows: A Journey Through Data Governance

## Navigating the Labyrinth of Data Privacy and Security

In an era where data breaches are the new norm and privacy laws are ever-evolving, the challenge to safeguard sensitive information while ensuring compliance is monumental. **Veritas Alta™ Information Governance** transforms data management into a strategic asset, minimizing risk and maximizing resilience for success.

### CHALLENGE #1

## The Regulatory Maze

**It's tough keeping up with all the different privacy rules like GDPR, HIPAA, and FINRA, but you're not the only one — 21% are in the same boat<sup>1</sup>**

Veritas Alta Information Governance is like having a smart guide who helps you follow all the rules without the headache. It makes figuring out and handling your data super easy, so you don't have to worry about slipping up.



**Usually, you've got to deal with six different sets of rules<sup>2</sup>, and getting them wrong can cost you millions.**



### CHALLENGE #2

## Guarding Against Hackers

**With so many companies getting hit by hackers, keeping your data safe is more important than ever.**

Veritas Alta is like having a high-tech alarm system that catches sneaky behavior early on. Keeps your most sensitive data under tight security, protecting you from the bad guys.

### CHALLENGE #3

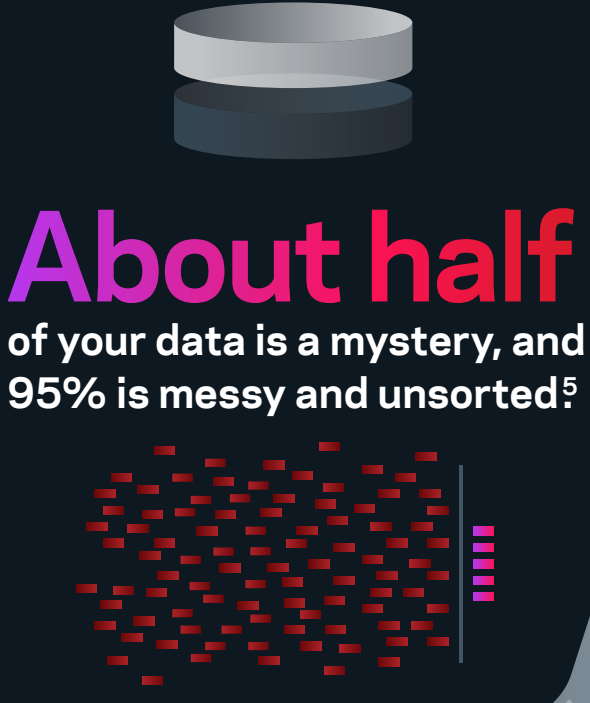
## Escalating Data Storage Costs

**As your data piles up, so do the costs — they've increased by half in just five years!**

Veritas Alta helps you clean up your data storage so you're not paying for stuff you don't need. It finds and gets rid of the data clutter, saving you some serious cash.



**70%+**  
**OF YOUR DATA**  
might just be taking up space without being useful<sup>4</sup>



### CHALLENGE #4

## Unraveling Dark Data

**Ever feel like half your data is just... missing? Well, you're not the only one in the dark.**

Veritas Alta is like a flashlight that clearly helps you see your hidden data. It helps you understand and use all that unknown data, turning a risk into a win.

### CHALLENGE #5

## Simplifying Multi-Cloud Complexity

**If tech confusion is slowing down your data game, you're among 44% of companies feeling the same way.<sup>3</sup>**

Veritas Alta manages your data by cutting through the tech tangles. It simplifies all the complicated stuff, making your data work better and faster.



## Start Your Journey with a Dark Data Discovery

**Kickstart your governance journey with our Dark Data Assessment. Quickly uncover where savings and risks lurk in your data, potentially saving your organization millions. Embrace clarity and control with Veritas Alta Information Governance.**

[Launch Your Assessment Now](#)

Sources:  
1. IAPP; <https://iapp.org/resources/article/privacy-risk-study-summary/>  
2. Coalfire; <https://coalfire.com/insights/news-and-events/press-releases/coalfire-compliance-report-unveiled>  
3. ESG; <https://research.esg-global.com/reportaction/515201640/Toc?SearchTerms=515201640>  
4. Veritas  
5. Boston Consulting Group; <https://www.bcg.com/publications/2023/new-data-architectures-can-help-manage-data-costs-and-complexity>