VERITAS

Your Cloud Data Is at Risk

What's your game plan to protect it?

FACT

Cloud is the **#1 attack vector** for cyber criminals.

And that's a problem, because adoption of cloud services is sky high.

85%
of organizations will be cloud-first by 2025.[1]

$197B
projected SaaS spending this year; growth of 17.9%.[2]

55%
would use cybersecurity budget funds on cloud-native security.[3]

You can see where this is going, right?

Increased adoption means increased risk.

89%
of respondents say their organization has experienced a ransomware attack on data within cloud environments.[4]

Now, maybe you're thinking to yourself:

"No worries, I work with the big guys, so I'm good.

Well, yes and no. See, there's this thing called the...

Shared Responsibility Model

It specifies where the provider's responsibility ends and yours begins.

Cloud Service Providers are responsible for resiliency of the infrastructure and applications.

You, as the customer, are responsible for your own data, including protection and backup.

It is a critical distinction.

Now for the Good News

There is a simple roadmap to prevent data vulnerabilities.

Make sure your cloud data protection solution checks all these boxes.

- ✔ Visibility of all cloud data for complete backups
- ✔ End-to-end encryption of all cloud data backups
- ✔ Multi-factor authentication (MFA) and role-based access control for backup system
- ✔ Cloud-based, air-gapped immutable backup storage for added security
- ✔ Malware scanning and anomaly detection of all backup data

Are You Ready to Take Control of Your Cloud-Based Data and Applications?

Optimize data security and performance across cloud environments.

Learn more >

VERITAS

1 (866) 837-4827 • www.veritas.com

1. "Gartner Says Cloud Will Be the Centerpiece of New Digital Experiences," Gartner, November 2021
2. "Gartner Forecasts Worldwide Public Cloud End-User Spending to Reach Nearly $600 Billion in 2023," Gartner, April 2023
3. "Technology Spending Intentions," Enterprise Strategy Group, November 2022
4. "The Not-So-Silver Lining of Cloud Service Provider Tools," Veritas and Vanson Bourne, October 2022