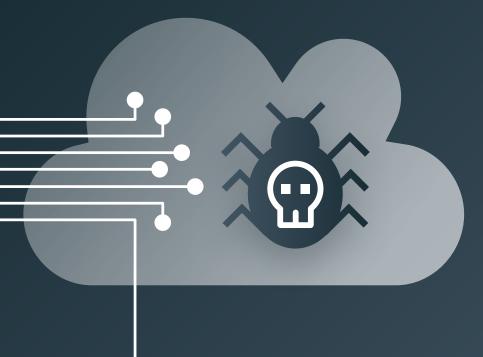


Your Cloud Data Is at Risk



What's your game plan to protect it?



FACT

Cloud is the #1 attack vector for cyber criminals.

of cloud services is sky high.

And that's a problem, because adoption



be cloud-first by 2025.1

of organizations will



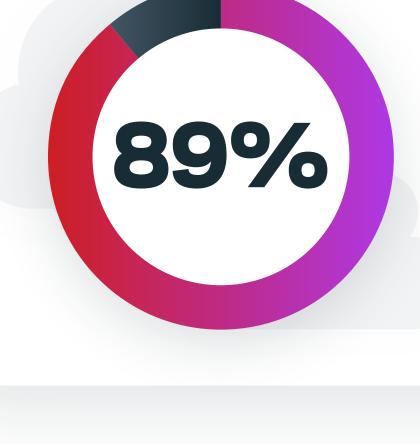
projected SaaS spending this year; growth of 17.9%.2

You can see where this is going, right?

Increased adoption means increased risk.



would use cybersecurity budget funds on cloud-native security.3



has experienced a ransomware attack on data within cloud environments.4

of respondents say

their organization

No worries, I work

Now, maybe you're thinking to yourself:

with the big guys, so I'm good. Well, yes and no. See, there's this thing called the...



Shared Responsibility Model

It specifies where the provider's

responsibility ends and yours begins.

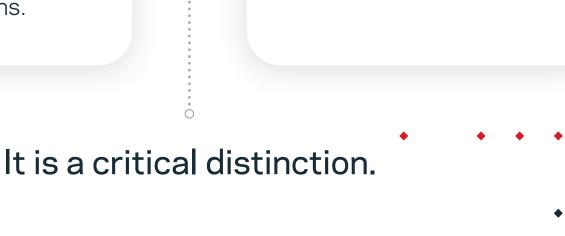


are responsible for

resiliency of the

infrastructure and

applications.



You, as the customer,

are responsible for your

own data, including

protection and backup.

Make sure your cloud data protection solution checks all these boxes.

Visibility of all cloud data for complete backups

End-to-end encryption of all cloud data backups

Now for the Good News

There is a simple roadmap to prevent data vulnerabilities.



Multi-factor authentication (MFA) and

Cloud-based, air-gapped immutable backup storage for added security

Malware scanning and anomaly detection

of all backup data

Are You Ready to Take Control of Your Cloud-Based Data and Applications?

Optimize data security and performance across cloud environments.

Learn more >

3. "Technology Spending Intentions," Enterprise Strategy Group, November 2022

4. "The Not-So-Silver Lining of Cloud Service Provider Tools," Veritas and Vanson Bourne, October 2022



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1. "Gartner Says Cloud Will Be the Centerpiece of New Digital Experiences," Gartner, November 2021 2. "Gartner Forecasts Worldwide Public Cloud End-User Spending to Reach Nearly \$600 Billion in 2023," Gartner, April 2023