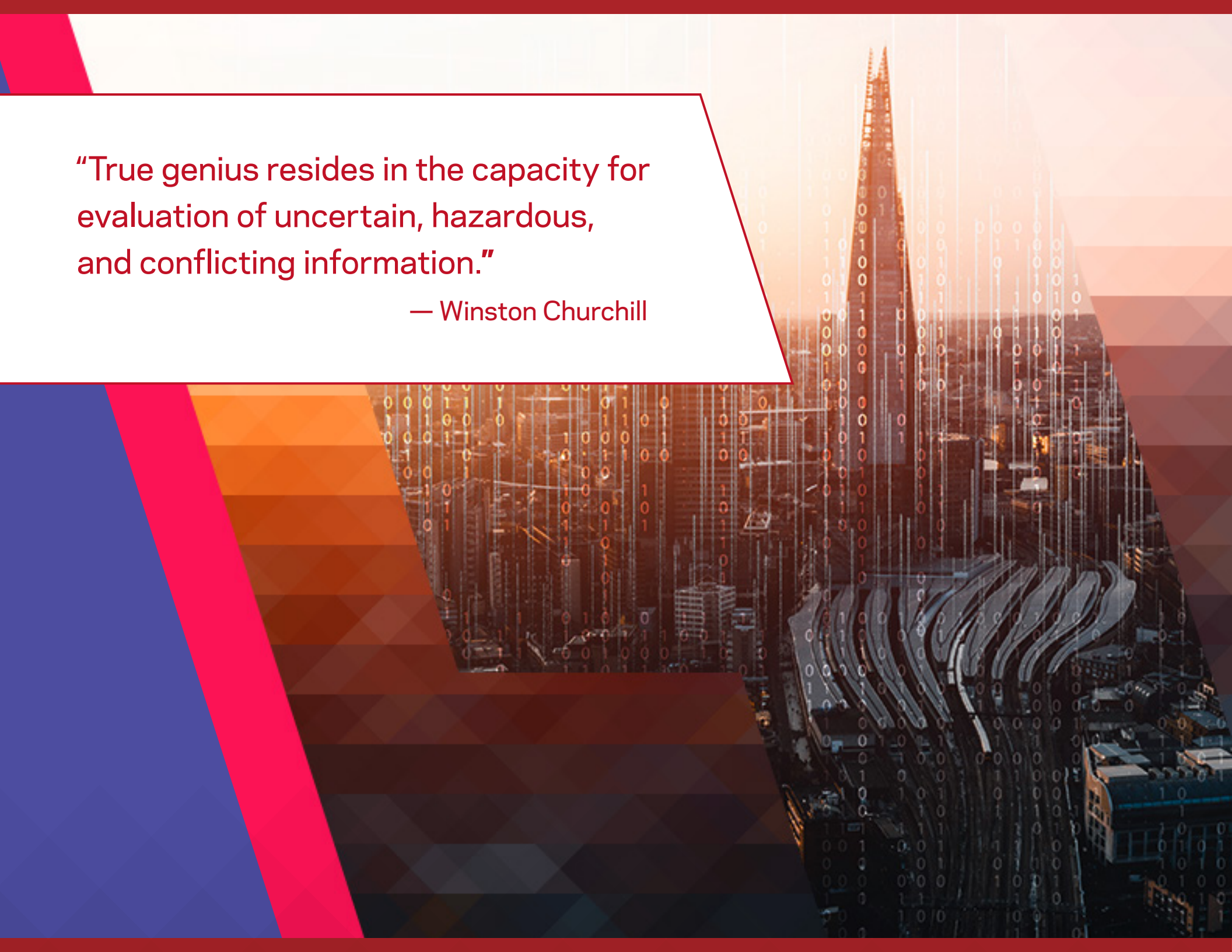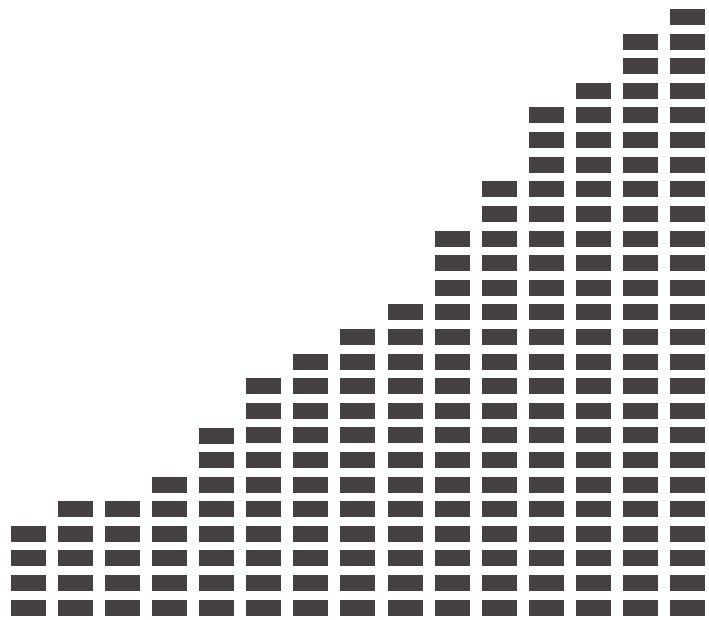# GAIN CONTROL OF YOUR DATA

VERITAS™

"True genius resides in the capacity for evaluation of uncertain, hazardous, and conflicting information."

— Winston Churchill

Information can be your greatest ally.

But unknowingly, for most organizations it has become public enemy #1.
Exponential information growth comes with a significant price tag and tremendous risk.

163 ZB

The total amount of data worldwide by 2025.[1]

Digital compliance is the strategy organizations are deploying to proactively manage information risk. This strategy requires organizations to effectively identify and catalog the organization's most critical information, eliminate information that contains no value and ensure compliance with all local regulations.

Organizations can achieve this strategy through a multi-faceted approach of gaining visibility, providing context and taking action over information. Successful execution of these steps will remove organizational barriers to information decision-making.

Veritas simplifies this process by illuminating information hazards and providing tools for automated remediation. By delivering a detailed blueprint of your information ecosystem, Veritas arms your organization to fight back against the exponential data curve and reign over risk.

Benefits of the Veritas Solution

Gain Visibility | Expose Risk

33%

of all data stored is classified as redundant, obsolete or trivial (ROT).

52%

is dark data whose value is unknown.[2]

The first stage of a digital compliance strategy requires gaining insight into your organization's information ecosystem. Critical intelligence regarding your information's age, location and ownership provides the roadmap for effective information decision-making.

Understanding the risk profile of your information allows your organization to shift from the "store-everything" mentality to a value-focused perspective.

[2] Vanson Bourne, "Realizing the Power of Enterprise Data", 2019

Benefits of the Veritas Solution

Provide Context | Ensure Compliance

7 MIN

The frequency new regulatory alerts are
issued, increasing compliance risk from
evolving privacy regulations worldwide.[3]

Achieving full digital compliance doesn't
occur overnight. Rather, it evolves from
a systematic approach that brings
together the right technology. By using
this technology, organizations will ensure
successful governance initiatives outlast
individual projects.

Additionally, technologies that integrate
and automate will drastically reduce
the manual effort required to manage
workflows, comply with regulations and
mitigate risk.

Benefits of the Veritas Solution

Take Action | Execute Decisions

58%

of IT decision-makers say the complexity of their data footprint limits their ability to realize the value of their data.[4]

Once organizations have visibility into their information footprint and context from that information, they must take action. Ultimately, the choice is between retention, protection and deletion. By leveraging critical insights into the value of their information, organizations can assign classifications, deploy policies, retrieve what's relevant and initiate cleanup.

Poor data quality is costing organizations an average of $11.8 million per year. As a result, it's imperative that organizations start cleaning up their information footprint immediately.[5]

[4] Vanson Bourne Research, "Realizing the Power of Enterprise Data", 2019
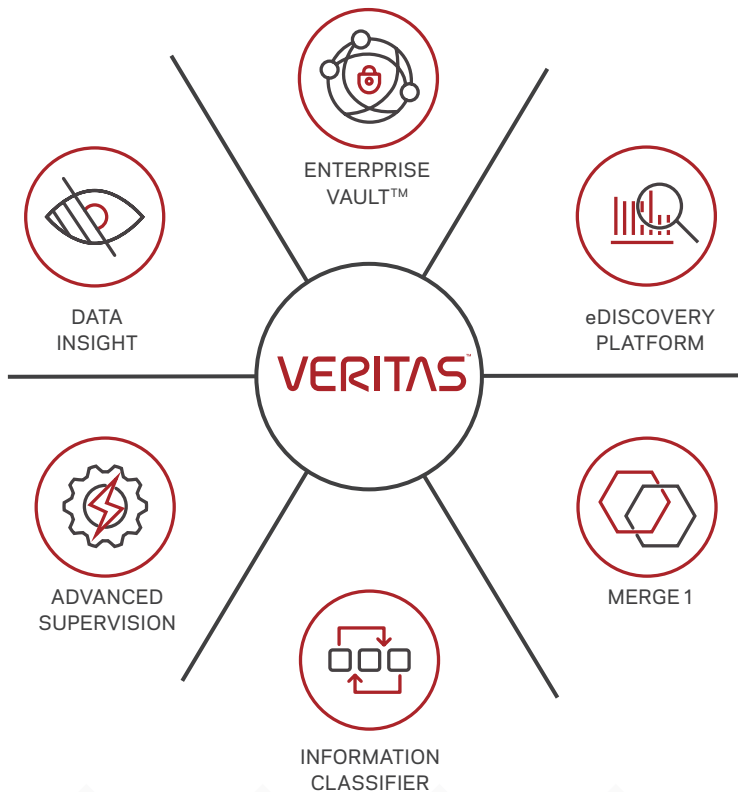[5] https://www.gartner.com/smarterwithgartner/how-to-get-started-with-master-data-management/

"We install Veritas Data Insight at our clients to shine a light on their data. We can go from deployment to results within a week."
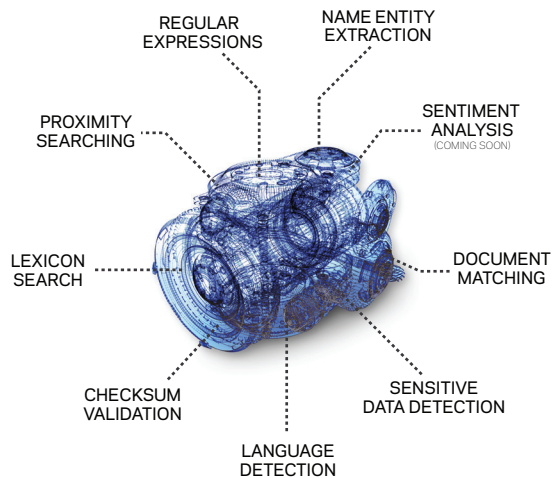
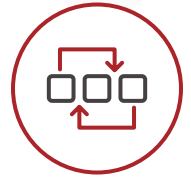— Tom Lounsbury
Director of Business Development

bluesource

Veritas Digital Compliance Solutions

ENTERPRISE VAULT™

eDISCOVERY PLATFORM

DATA INSIGHT

VERITAS™

MERGE 1

ADVANCED SUPERVISION

INFORMATION CLASSIFIER

Veritas offers an integrated portfolio of solutions that provide real-time insight into an organization's information footprint and empower information leaders to make decisions about what to protect, what to retrieve and what to delete.
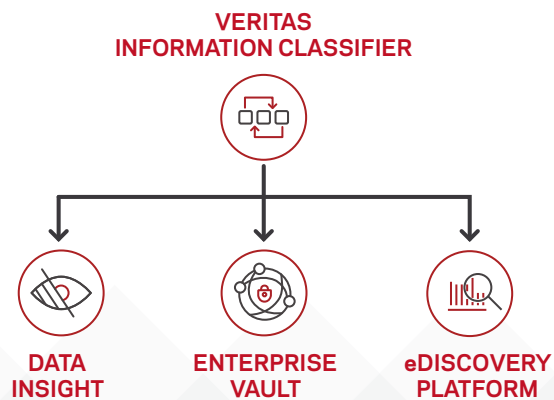
Veritas Information Classifier

Visibility Through Classification

- REGULAR EXPRESSIONS
- NAME ENTITY EXTRACTION
- PROXIMITY SEARCHING
- SENTIMENT ANALYSIS (COMING SOON)
- LEXICON SEARCH
- DOCUMENT MATCHING
- CHECKSUM VALIDATION
- SENSITIVE DATA DETECTION
- LANGUAGE DETECTION

VERITAS INFORMATION CLASSIFIER

- **DATA INSIGHT**
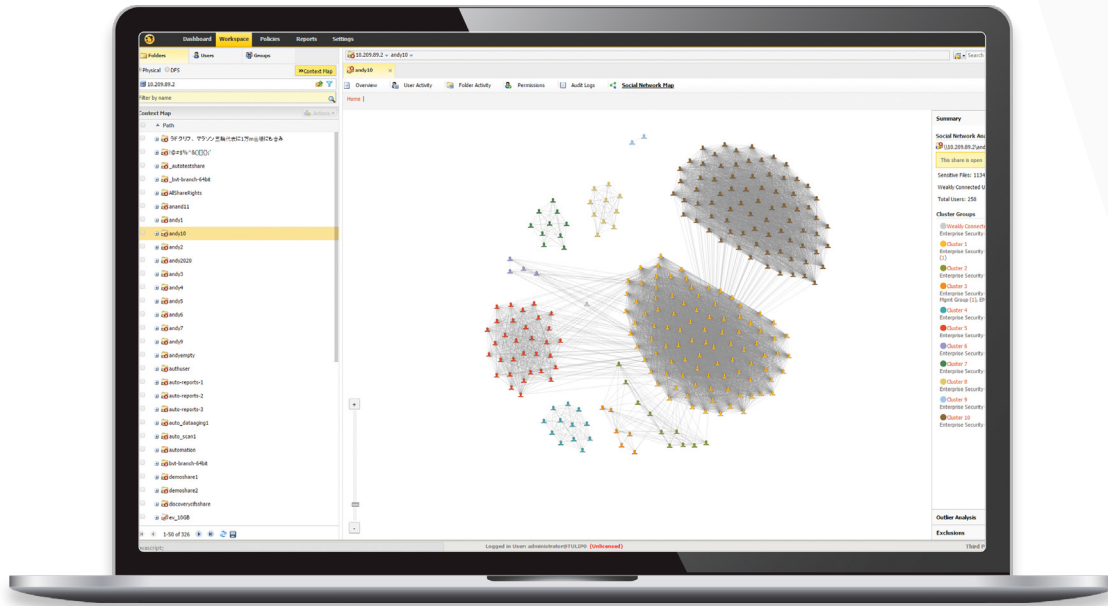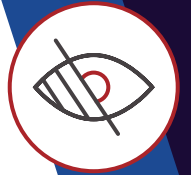- **ENTERPRISE VAULT**
- **eDISCOVERY PLATFORM**

Veritas Information Classifier is a powerful engine that is embedded in several Veritas products, each of which is targeted for various use cases.

- Enterprise Vault and Enterprise Vault.cloud—Index and classify archived data to allow for faster search, retrieval or disposal of information.

- eDiscovery Platform—Uses analytics and deep search of metadata and content in addition to classification to enable enterprises, governments and law firms to manage legal matters more quickly and effectively.

- Data Insight—Classifies files and gathers metadata attributes and user behavior forensics, giving users actionable intelligence into data ownership, usage and access controls.
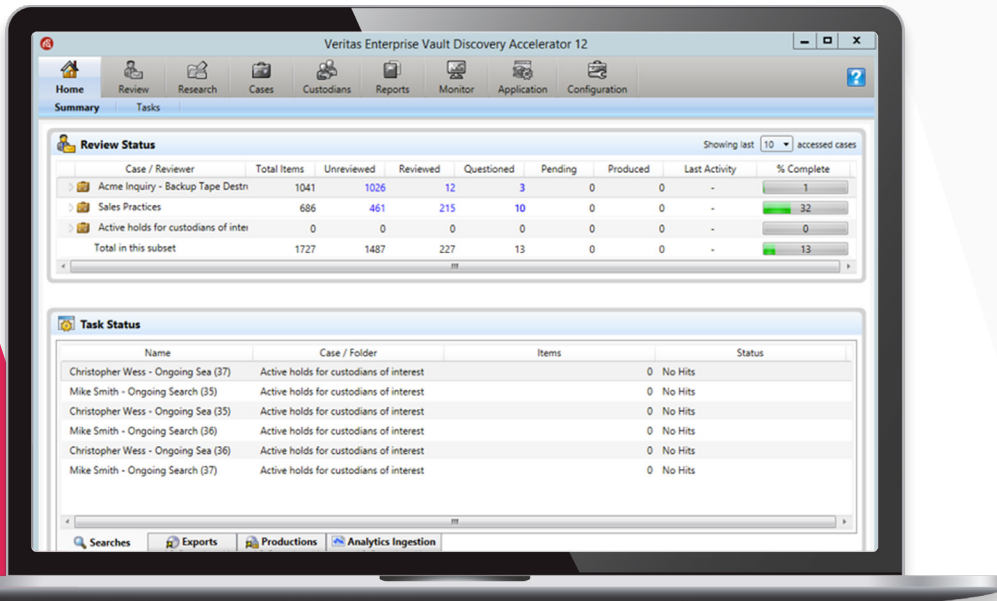
Veritas Data Insight

Monitor Access | Prevent Theft

Data Insight is a file classification and analysis tool that identifies information risk hazards and delivers remediation capabilities to ensure successful execution of an organization's compliance strategy.

Using Data Insight's reporting and visualization features, users can classify at-risk data, rescind access to sensitive data and engage data owners to improve decision-making.

Analytics provide critical intelligence for all data migration, data deletion and access control initiatives.

Veritas Enterprise Vault & Veritas Enterprise Vault.cloud

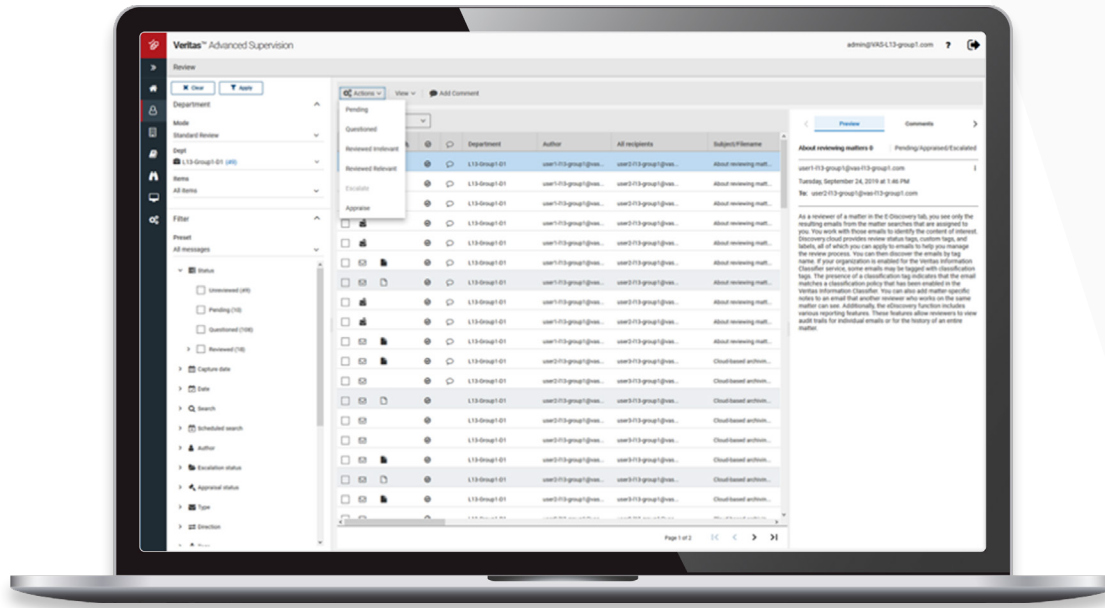## Optimize Storage | Automate Retention

Enterprise Vault, available on-premises and in the cloud, provides information archiving capabilities for organizations to efficiently store and retrieve unstructured information.

Through its integration with Information Classifier, Enterprise Vault helps organizations improve compliance and automate the process of eliminating no-value data.

Archiving reduces an organization's overall information footprint, ensures regulatory compliance and improves the efficiency of identifying critical pieces of information.

Veritas Advanced Supervision

Ensure Compliance | Monitor Effectively

Veritas Advanced Supervision is a powerful compliance solution that lets organizations perform cost-effective supervisory review of regulated communications.
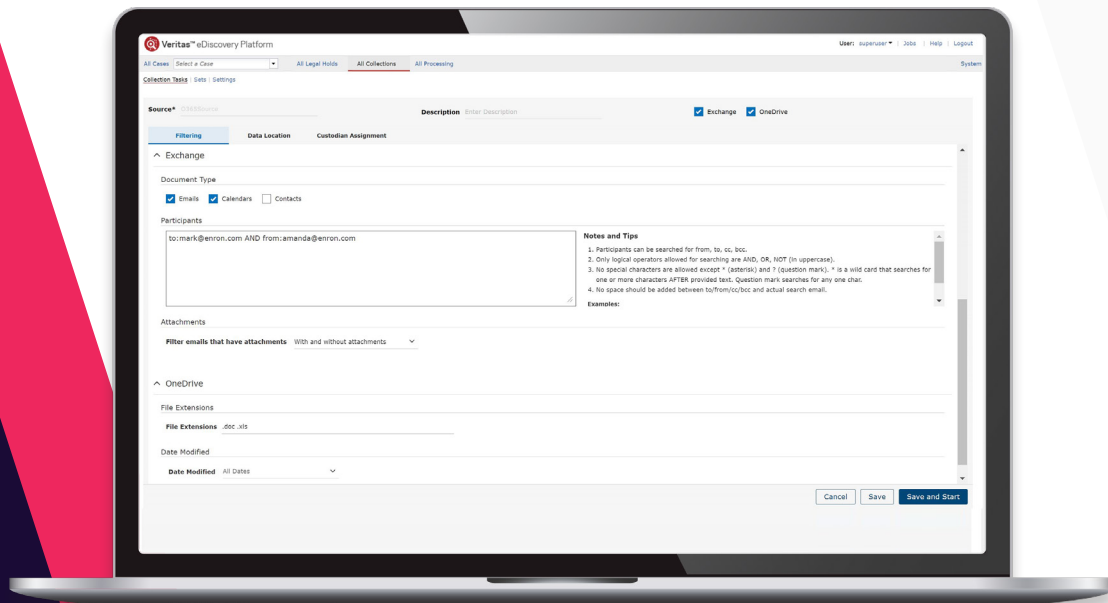
By providing the framework to intelligently sample electronic communications, it enables you to manage review by appropriate supervisors and record the process for audit purposes.

Advanced Supervision helps decrease the cost and effort of ensuring compliance review through targeted sampling and the optional addition of classification while also providing proof of compliance.

Veritas eDiscovery Platform

Intuitive Analysis | Targeted Review

The eDiscovery Platform is an end-to-end investigation tool that quickly collects, processes and organizes information for review.

Using the eDiscovery Platform's consumer-grade features, legal and compliance teams can manage the tool themselves and experience accelerated time to resolution.

With better insight and less complexity, the eDiscovery Platform enables investigators to focus on solving the case instead of navigating through IT.

Veritas Merge1

Broad Coverage | Comprehensive Capture

Collaboration

File Sharing

Financial Platforms

Mobile & Text

Other

Today, business communications increasingly occur on a wide variety of new digital media.

Merge1 complements Veritas solutions—Enterprise Vault, Enterprise Vault.cloud and eDiscovery Platform—to capture more than 80 popular message types, including social media, instant messaging, mobile communications, financial platforms and cloud-based content.

With our Merge1 integration, Veritas provides coverage for all the data sources that are relevant to your regulatory compliance, internal policies and eDiscovery initiatives.

"The ability to collect all necessary O365 data and manage our work flows processes using eDiscovery Platform as our single interface has saved time while also providing the necessary options and features that our Legal Department depends on.

No other product we've reviewed has come close."

— Anne Martin
Senior Systems Analyst
Arizona Public Service

aps

Why Veritas?

Veritas enables organizations to make informed decisions about all the information they store. The integrated Digital Compliance portfolio synthesizes intelligence across unstructured data sources and facilitates action to ensure organizations are best positioned to counter information risk.

As evidence of our leadership, consider that:

- Enterprise Vault is ranked #1 in Archive Software Market worldwide revenue (Gartner).

- We offer the only solution that provides flexible options: on-premises, virtual, hybrid cloud and SaaS.

- Veritas has over 10,000 customers using Data Insight, Enterprise Vault, Enterprise Vault.cloud and the eDiscovery Platform.

- We offer an integrated classification engine—automating and simplifying information governance across the portfolio.

Learn More

It's time to join other progressive organizations in gaining visibility, providing context and taking action over your information footprint. To launch an information risk audit and gain better insight into your organization's compliance readiness, please reach out to your Sales Specialist or contact us at 1 (866) 837 4827.

Contact Us

Visit our Website

www.veritas.com/insights

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www.veritas.com/company/contact

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