

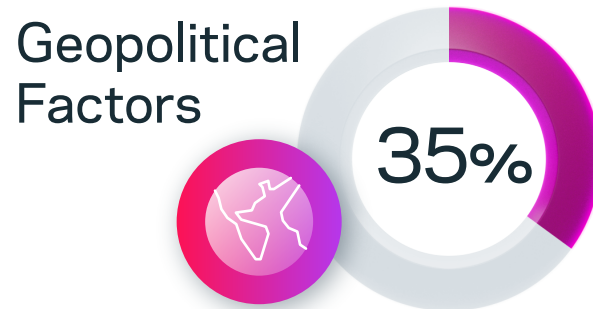
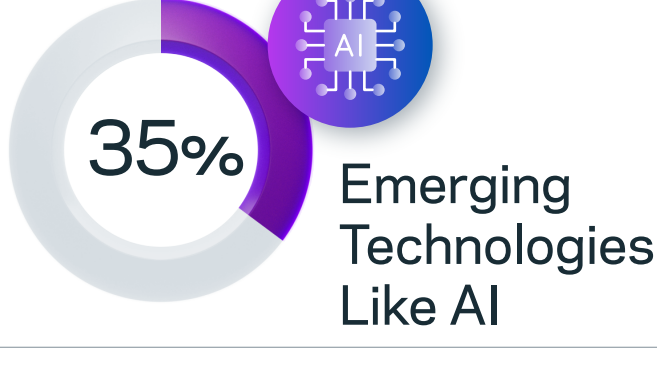
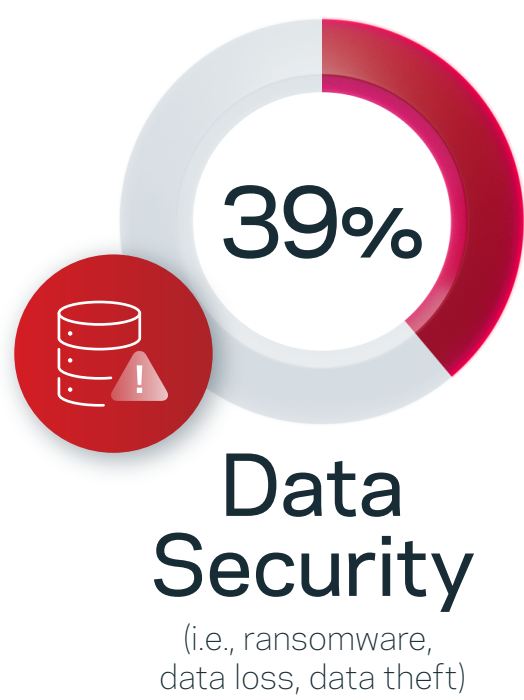
DATA RISK MANAGEMENT

The State of the Market—Cyber to Compliance

Like the global trend, Nordic organizations rank data security as their top risk. The prioritization isn't surprising given that the rate of successful ransomware attacks is much higher than the global average. The inclusion of geopolitical factors in the top three priorities is unique compared to global peers.

Nordic organizations consider data security their greatest threat.

Respondents rated their top risks as:



98%

report actual damage, such as financial and reputational, from the risks they face.

Data security is under constant, and unprecedented, threat levels.

86%

of respondents experienced a successful ransomware attack in which an attacker gained access to the system.



56%

have experienced data loss from actions other than ransomware.

Average Percentage of Data Lost per Environment



18%

Public Cloud Environments



17%

Edge Environments



16%

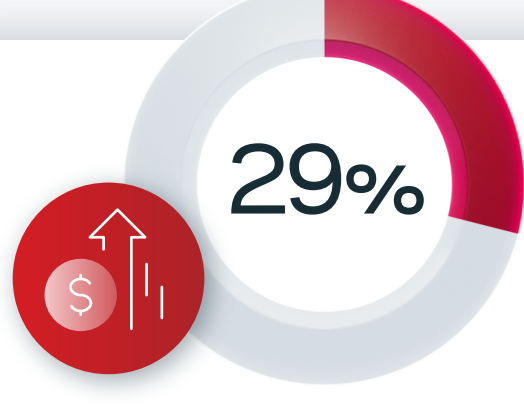
On-Premises Data Centers



16%

Private Cloud Environments

Organizations have responded by increasing data protection budgets and staffing.

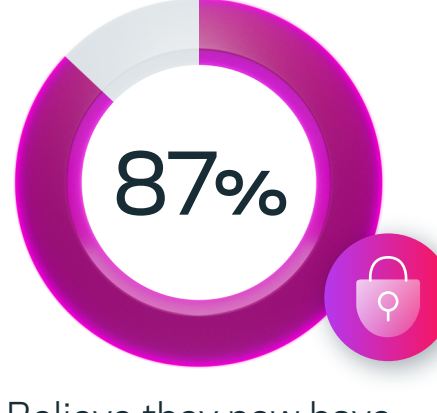


Average budget increase for all environments measured.
(on-premises, private cloud, public cloud)



16-19 People

Average staffing increase of data protection and data security teams.



Believe they now have adequate staffing to keep their organization secure.

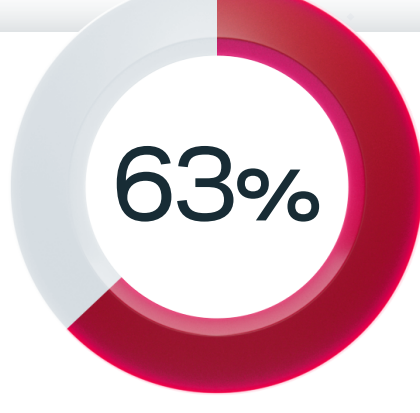
Risk levels are increasing.

Over the last 12 months across all types of risk:

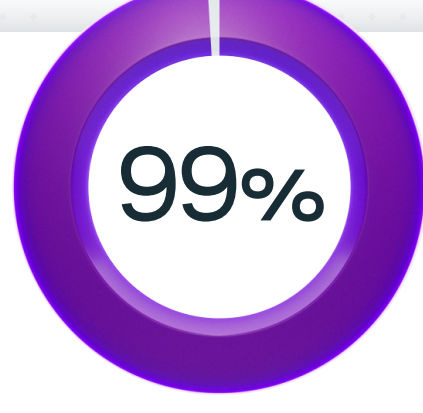
↑ 42%
say the level of risk has increased.

↓ 23%
say the level of risk has decreased.

Most organizations underestimate the task ahead.



Overall risk:
More than half considered their organization to be currently at risk.



Individual risk factors:
Nearly all indicated that their organization experiences risk.

For some organizations, the level of risk will be too much.

26%

of organizations say the level of risk will **put them out of business.**



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