

### DATA RISK MANAGEMENT

### The State of the Market— Cyber to Compliance

The risk landscape for financial services organizations is evolving rapidly. Although more than half of organizations report they have experienced a successful ransomware attack, only 39% report feeling currently at risk compared to other key sectors (52%).

Data security is the greatest risk to financial services organizations.

Respondents rated their top risks as:

Weak

Sustainability

Measures

37%

Data Security

(i.e., ransomware, data loss, data theft) 36% Emerging Technologies Like Al

35%



82% report actual damage, such as financial and reputational, from the risks they face.

Data security is under constant, and unprecedented, threat levels.

53% of respondents experienced a successful ransomware attack in which an attacker gained access to the system.



Average Percentage of Data Lost per Environment

40% have experienced data loss from actions other than ransomware.



Organizations have responded by increasing data protection budgets and staffing.

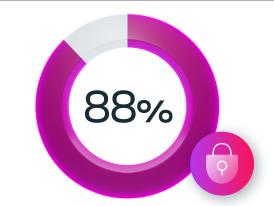


## Average budget increase for all environments measured.

(on-premises, private cloud, public cloud)

# 20 People

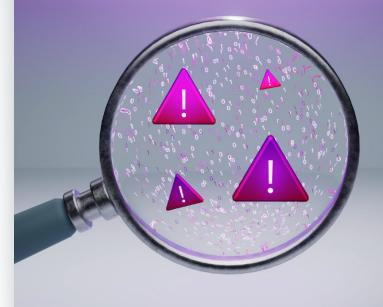
Average staffing increase of data protection and data security teams.



Believe they now have adequate staffing to keep their organization secure.

### Risk levels are increasing.

Over the last 12 months across all types of risk:



► 49% say the level of risk has increased.

20%
say the level of risk has decreased.

### Most organizations underestimate the task ahead.



Overall risk: Fewer than half considered their organization to be currently at risk.



Individual risk factors: Nearly all indicated that their organization experiences risk.

For some financial services organizations, the level of risk will be too much.



# 12%

of organizations say the level of risk will **put them out of business in the next 12 months**.

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