



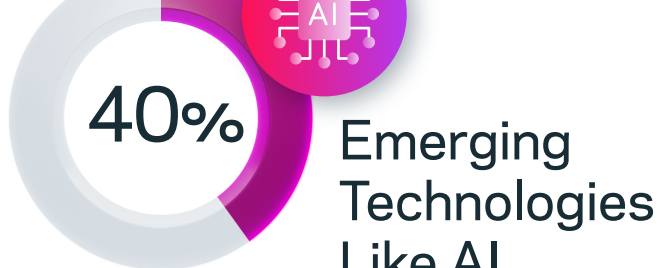
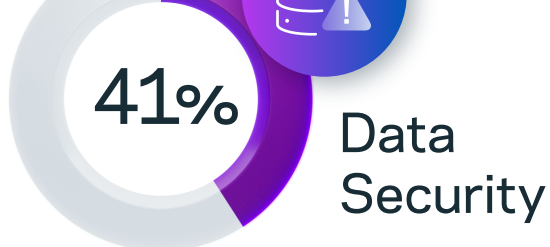
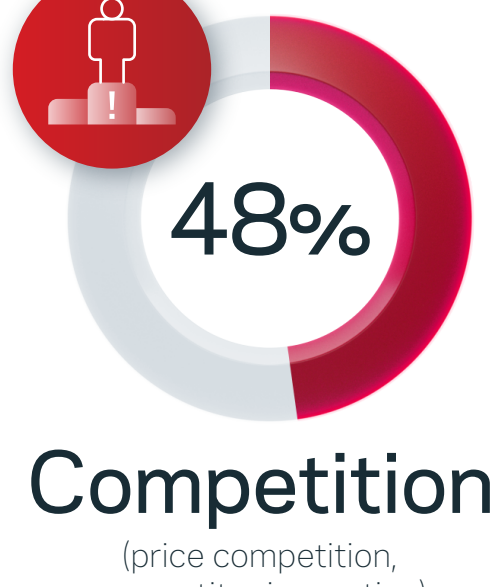
DATA RISK MANAGEMENT

The State of the Market—Cyber to Compliance

In a departure from the global trend, respondents in Australia ranked competition as the greatest risk their organizations face. Meanwhile, the rate of successful ransomware attacks exceeded the global average, driving increased spending and hiring rates in support of data protection efforts.

Risks from competition is the greatest concern to organizations in Australia.

Respondents rated their top risks as:



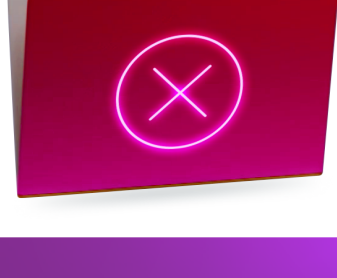
94%

report actual damage, such as financial and reputational, from the risks they face.

Data security is under constant, and unprecedented, threat levels.

75%

of respondents experienced a successful ransomware attack in which an attacker gained access to the system.



55%

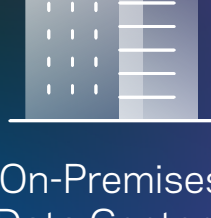
have experienced data loss from actions other than ransomware.

17%

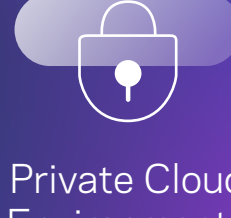
Average percentage of data lost per environment.



Public Cloud Environments



On-Premises Data Centers

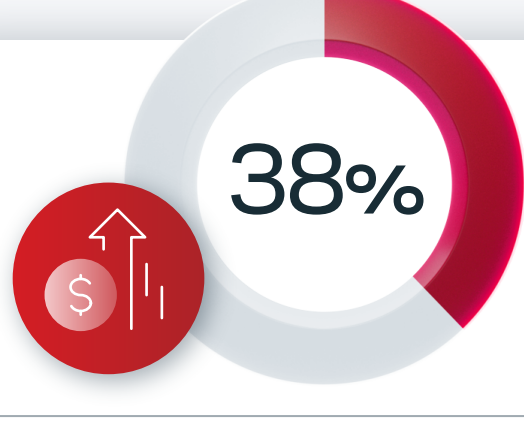


Private Cloud Environments



Edge Environments

Organizations have responded by increasing data protection budgets and staffing.



Average budget increase for all environments measured.

(on-premises, private cloud, public cloud)



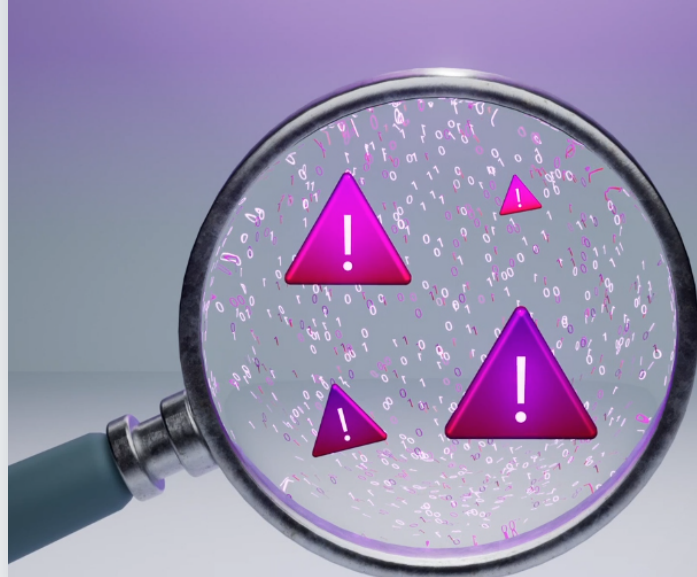
Average staffing increase of data protection and data security teams.



Believe they now have adequate staffing to keep their organization secure.

Risk levels are increasing.

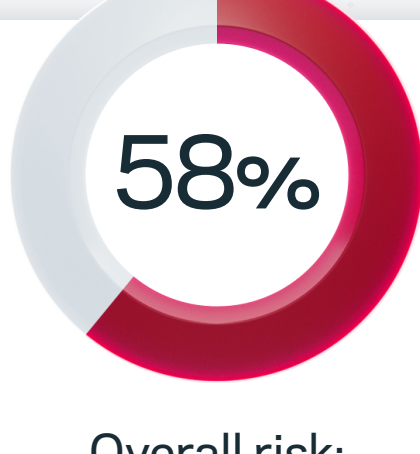
Over the last 12 months across all types of risk:



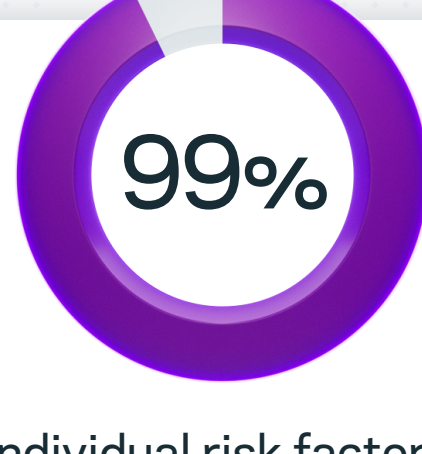
↑ 58%
say the level of risk has increased.

↓ 16%
say the level of risk has decreased.

Most organizations underestimate the task ahead.



Overall risk:
Over half considered their organization to be currently at risk.



Individual risk factors:
Nearly all indicated that their organization experiences risk.

Most organizations are confident in their risk mitigation efforts.

Only 7%

of organizations say the level of risk will **put them out of business**—a rate significantly more optimistic than the rest of the world.



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