Exploring the layers of cloud operations and the gaps CSP tools create in enterprise data visibility and security.

How much is IT complexity increasing from digital transformation and migration to the cloud?



93% of Chinese respondents said some improvements are needed to track their organizations' entire data footprint

compared to 96% of their global counterparts



63% of Chinese respondents said they have "complete visibility" into data stored within cloud environments compared to 59% of their global counterparts

To what extent do Chinese enterprises understand their cloud data protection responsibilities?



compared to 94% of their global counterparts

"The CSP protects the infrastructure only; the customer is responsible for protecting their applications, and data."

Just 3% of Chinese respondents identified the correct statement above, based on their understanding of the cloud shared responsibility model.

What are the consequences of using CSP backup and recovery tools?

a result of a ransomware attack on cloud-based data:

Top impacts Chinese organizations have experienced as

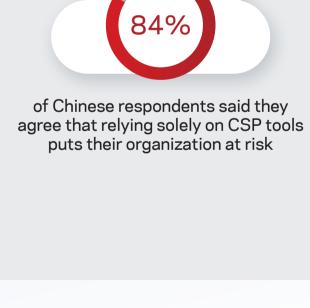


recovery offerings?

How aware are Chinese IT leaders of the dangers of using CSP backup and



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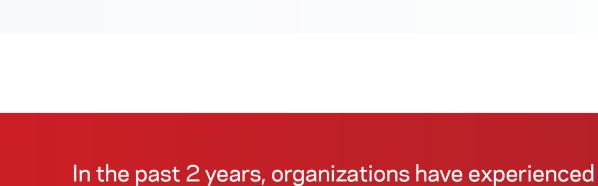


performs backup of it's data continuously

Just 11% of Chinese respondents said their organization

46% backup their data less frequently than every 12 hours

In what ways are Chinese enterprises ensuring data protection and disaster recovery?



**Natural Disaster** 

the following, which have resulted in downtime:





- Organizations can mitigate the effects of ransomware, outages,
- natural disasters, and other checkpoints if they have visibility into:

Reliance on CSP data protection offerings

- Business-critical data in the cloud
- Protective measures in place for data and applications
- Security, performance and cost advantages with a robust, holistic solution

**HEADQUARTERS** 

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