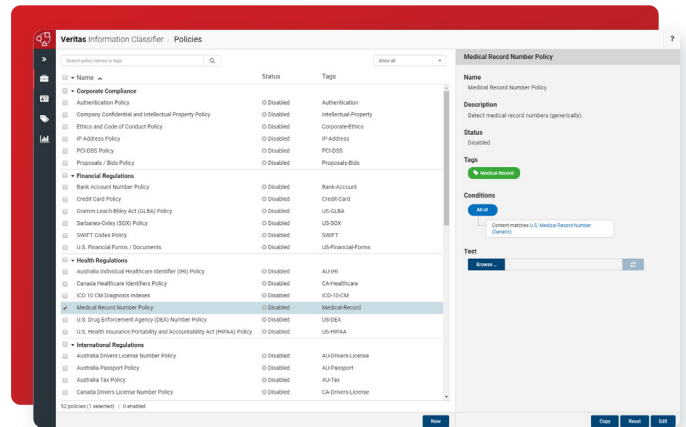# Veritas Classification
Solution Brief.

Overview

Organizations are facing an information crisis. A 2020 Global Databerg report found that 53% of data in organizations remains "dark"— data with an undetermined business value. And another 28 percent of that data is redundant, outdated, or trivial (ROT). With this lack of data visibility, classifying data has become paramount for organizations looking to maintain control over their data.

Veritas Alta™ Classification was designed with the following core characteristics in mind:

- Simplify and automate data management by providing a common classification process across the entire organization

- Veritas Classification comes pre-configured with 250+ classification policies

- Provide scalability and performance for large amounts of data

- Flexibility and convenience, providing hundreds of pre-configured policies and patterns along with the ability to create custom patterns and policies

- Reduce dark data risks and limit sensitive data exposure

Veritas Classification comes pre-configured with 140+ classification policies

Veritas Classification provides users the ability to define patterns and policies using a single console no matter where the data exists within an organization's data landscape. It delivers actionable intelligence about an organization's data, so they can make more informed decisions regarding storage optimization, regulatory compliance, and data security.

Veritas Classification provides advanced analytics with the following features:

- Over 1,100 pre-trained patterns to detect sensitive data types and behaviors, such as bribery, financial distress, outside business activities, auto-generated email, subscriptions/newsletters, social security numbers, credit card numbers and medical records

- Supports Natural Language Processing AI to include built-in features such as Sentiment Analysis and language detection featuring 35 language detection policies

- More than 250 preconfigured policies that align directly to GDPR, CCRA, HIPAA, PCI corporate and public governance initiatives, and other regulations relevant to different countries around the world

- Proprietary confidence scoring to minimize false positives and a built-in test tool to ensure classification accuracy

- Extensibility, so you can configure it to recognize custom data patterns such based upon keywords with nested condition logic, document matching, regular expressions, exact data match and much more

- New patterns and policies released and updated quarterly to help you stay up to date with the current regulatory environment

- All patterns and policies are created and vetted by subject matter experts in their respective fields including compliance, privacy, security and others

Veritas Classification is available in Veritas Data Insight, Veritas Alta™ Archiving, and Veritas Alta™ eDiscovery.

Data Insight: Veritas Classification Powers Advanced Risk Analytics

Data Insight provides improved risk intelligence by triangulating metadata insights, user behavior and content classification to inform proprietary user risk score and illuminate potential threats. Data Insight includes Veritas Classification to provide exceptional analytics and unearth sensitive Personally Identifiable Information (PII) hidden in dark data.

Artificial Intelligence within Data Insight guides the way Veritas Classification scans files. This ensures that the search for sensitive data in the murky depths of the data landscape is optimized, scanning petabytes of data quickly and efficiently. This leads to better regulatory preparedness and more confidence in making decisions about the data organizations store.

Veritas Alta Archiving: Veritas Classification Provides Intelligence for Optimized Retention and Discovery

Veritas Alta Archiving helps organizations store, manage, and discover their data more efficiently. Using Veritas Classification administrators can classify new content and re-classify archived content to find where sensitive data is located. Classification tags are matched with existing retention policies to ensure consistent management of data. This helps free up scarce resources by enforcing deletion of no- or low-value data.

Classification also enables better response to data discovery for compliance and legal needs by making it easier to search for relevant data using classification tags.

Veritas Alta eDiscovery: Quickly Locate and Review the Data that Matters Most

Using Veritas Classification, the eDiscovery Platform arms investigators with a full arsenal of forensic analytics tools to quickly locate and review data that is most relevant to litigation.

Classification can also identify sensitive and privileged documents to eliminate the risk of accidently disclosing information that should remain private.

Veritas Classification helps organizations around the globe ensure better risk management and better governance.

To learn more, visit www.veritas.com/solution/veritas-classification

About Veritas

Veritas Technologies is a global leader in data protection and availability. Over 80,000 customers—including 95% of the Fortune 100—rely on us to abstract IT complexity and simplify data management. The Veritas Enterprise Data Services Platform automates the protection and orchestrates the recovery of data everywhere it lives, ensures 24/7 availability of business-critical applications, and provides enterprises with the insights they need to comply with evolving data regulations. With a reputation for reliability at scale and a deployment model to fit any need, Veritas Enterprise Data Services Platform supports more than 800 different data sources, over 100 different operating systems, more than 1,400 storage targets, and more than 60 different cloud platforms. Learn more at www.veritas.com. Follow us on Twitter at @veritastechllc.

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