



Top Reasons to Protect Your SaaS Application Data with Veritas Alta SaaS Protection

Reliable, automated, high performance, secure, and flexible backup and recovery for SaaS application data.

Organizations around the world are adopting software as a service (SaaS) solutions such as Microsoft 365, Salesforce, Slack, Google Workspace, and Box. There are three main reasons for the popularity of these solutions:

1. SaaS applications are generally less expensive than on-premises versions
2. SaaS applications are easier to manage and maintain
3. Being based in the cloud, SaaS applications work well for remote employees and teams needing to collaborate over distances

Many organizations see a SaaS first policy as a perfect complement to their cloud first policy.

Who is Responsible for Your Data?

SaaS application providers have adopted a shared responsibility model. Under this model, the SaaS provider takes responsibility for their applications and the infrastructure on which they run. Their customers—you—have sole responsibility for your own data.

This means that despite what anyone may think, SaaS providers are not backing up your data in their platform. This puts all of your SaaS application data at risk of a ransomware attack (yes, SaaS applications are vulnerable, too) or deletion (whether accidental or malicious). If disaster struck, and you lost all your data, your SaaS provider will be of little to no help in recovering your data.

You need a solution to protect your SaaS application data from loss—regardless of the cause.

Veritas Alta™ SaaS Protection

The Veritas solution is our own cloud-based Veritas Alta SaaS Protection, which is a SaaS application itself, but one that provides backup as a service (BaaS) for your SaaS applications.

Veritas Alta SaaS Protection has a powerful policy engine that allows you to automate all aspects of your SaaS data protection.

- **Backup policies:** Specify exactly which data you want backed up from which SaaS application(s), on a schedule or frequency you choose. Many solutions can run SaaS backups only once a day or as many as four times a day—which means they have a very large recovery point objective (RPO)—that is, the amount of unprotected data that you could lose. Veritas Alta SaaS Protection has enough performance that you can run backup jobs hourly or even multiple times per hour, providing a much lower RPO, minimizing the amount of data potentially lost.
- **Data retention policies:** Benefit from automated compliance by setting policies that determine the minimum amount of time any given backup data will be retained. Because Veritas Alta SaaS Protection uses immutable cloud storage, none of the backup data can be deleted (maliciously or accidentally) before its retention period expires.
- **Data location policies:** Veritas Alta SaaS Protection is region-aware in addition to being data-aware. If your organization has multiple locations around the globe, you can set location controls to back up the data to the same cloud region where your employees are—and you can manage backups and recoveries across multiple regions from a single, unified, web-based management console. If you have any data sovereignty regulations you need to comply with, you can use data location policies to automate compliance with these regulations.

For businesses requiring a robust, high-performance, flexible, and automated solution for SaaS data protection, here are the top reasons why our customers select Veritas Alta SaaS Protection.



1. Seamless Integration

Veritas Alta SaaS Protection works by connecting to the latest versions of SaaS application APIs. This allows for capturing any data changes quickly and without interfering with your users' work. Using each SaaS application's native API ensures that Veritas Alta SaaS Protection authenticates itself to the application and is part of our end-to-end data encryption.



2. Single-Tenant Architecture

Unlike other backup solutions that serve all their customers from the same infrastructure, each Veritas Alta SaaS Protection customer receives their own instance of the solution, complete with their own dedicated set of cloud resources. This enables us to provide you with superior security, performance, and scalability.



3. Flexible Deployment Model

Veritas Alta SaaS Protection can be deployed in one of two ways. Customers can opt to have their instance of our solution deployed within a Microsoft Azure tenant that is owned by Veritas; this is known as a Veritas-hosted deployment. This option is the simplest and allows you to have a single predictable cost for your Veritas Alta SaaS Protection subscription.

Alternately, customers can opt to have their instance of our solution deployed within a Microsoft Azure tenant that they own; this is known as a customer-hosted deployment. This option means a monthly bill from Microsoft for any cloud resources they use. This allows customers who have a Microsoft Azure Consumption Commitment (MACC) to benefit from cost savings, while still having a BaaS solution with software and infrastructure managed by Veritas.



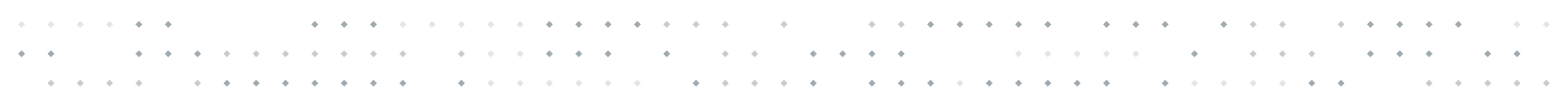
4. Global Coverage

Veritas Alta SaaS Protection can be deployed in more Azure regions worldwide than any competing solution. We can scale your SaaS data protection solution across multiple regions and multiple domains, while easily satisfying any data residency requirements you may have.



5. Data Management

Veritas Alta SaaS Protection has many data management tools built into the solution at no additional cost. These controls include detection of personally identifiable information (PII), full-text search, and data retention controls that will make it easy for you to meet any privacy, archiving, and discovery requirements you may have.



Learn More

To learn more details about the Veritas Alta SaaS Protection solution, visit its [product page](#) on the [Veritas website](#). You'll find even more information in these documents on the website:

- [Introduction to Veritas Alta SaaS Protection](#)
- [Product Overview](#)
- [Salesforce Data Backup](#)
- [Microsoft 365 Data Backup](#)
- [Extra Data Backup](#)
- [Optimize SharePoint Online Storage Costs](#)

About Veritas

Veritas Technologies is a leader in multi-cloud data management. Over 80,000 customers—including 95 percent of the Fortune 100—rely on Veritas to help ensure the protection, recoverability, and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems, 1,400+ storage targets, and 60+ clouds through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at www.veritas.com. Follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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