



NetBackup 10 and Veritas Alta™ Data Protection

Top reasons to upgrade.

Redefining Data Management

As cloud adoption continues to accelerate, you need an elastic, scalable, multi-cloud optimized platform to automatically manage and protect your data efficiently and transparently.

Veritas redefined data protection and management for the next decade with the release of Veritas Alta Data Protection, by providing the industry's first AI-powered autonomous data management solution delivered on an elastic, multi-cloud optimized platform.

NetBackup and Veritas Alta Data Protection, powered by Cloud Scale Technology, continue to deliver a more cost-effective, secure, and sustainable cloud. It eliminates fixed upfront cloud infrastructure costs and additional backup software components to protect critical cloud workloads with unified visibility and greater control.

NetBackup 10 extends cloud-optimized and cyber-resilient services, expanding protection and scale for critical cloud workloads through its Veritas Alta Data Protection component. This provides a comprehensive multi-cloud solution to further reduce risk; provide greater network isolation, reduce vulnerability gaps, and assure clean recovery. New measurement tools assess ransomware readiness, thereby eliminating uncertainty.

Here are the Top Reasons to Upgrade to Veritas Alta Data Protection and NetBackup 10:



They're Cloud-Optimized

Veritas Alta and NetBackup 10 offer improvement for all stages of your journey to the cloud, delivering simplified management while helping to maximize the value of your cloud investment.

- Backup and recover from AWS and Azure with agentless, cloud-optimized data recovery, supporting backup from snapshots and multi-tier replication.
- Cloud Scale Technology automatically adjusts compute resources to meet demand and workload requirements, reducing average utilization by 40%.
- Provide integrated data protection and monitoring across all your SaaS applications (Microsoft 365, Google Workspace, Salesforce, Box, Slack).
- Benefit from Kubernetes cross-platform, multi-cloud recovery with FIPS compliance. Precisely manage protection and recovery, including application-consistent Kubernetes cluster backup, deduplication, and storage lifecycle policies.
- Leverage expanded backup and recovery support for more than 20 PaaS workloads across all major cloud providers. PaaS workloads are automatically discovered, and a protection plan created autonomously, providing fast and agile support for new workloads. Incremental backups optimize efficiency and performance in the cloud.
- Scale and protect cloud workloads with efficient and secure object storage support. Get instant access to data directly from backup object storage, providing a virtual file system view and malware scanning of compressed, encrypted, and deduped data.



They're Cyber-Resilient

Veritas Alta and NetBackup 10 provide the confidence to restore data securely and efficiently, while eliminating uncertainty and ensuring control of your environment.

- Multi-factor authentication across all product interfaces—GUI, CLI, and SSH—to minimize potential attack surfaces.
- Near-real-time AI-driven anomaly detection analyzes backup data, system-level changes, and user behavior. Also includes image-level entropy to aid the selection of recovery points using Veritas Alta View.
- Malware scanning during a restore operation to ensure clean recovery of data.
- Automatic pause data protection activities (backups, duplication, or expiration) when an infection in a backup image is detected.
- Enhanced isolated recovery environment support eliminates the need for additional infrastructure when isolating and protecting data. It creates an isolation boundary around an existing firewall and uses the **pull** method to move data without the risk of introducing malicious activity from production to an environment.
- Integrated SOAR/XDR platforms pause or resume data protection activities based on security or maintenance events. Early warning systems such as SIEM platforms easily ingest anomaly and malware scan alerts stored within system logs.
- *Last-known-good* backup at scale with malware scanning and flexible recovery workflows. Instantly recover production VMs by leveraging Change Block Tracking to recover only unique blocks to a healthy state.
- Prevent destructive data deletions by requiring another individual to approve the operation before it is performed. Also introduces an advanced ticketing system with details on requests and approvers for audit and tracking purposes.
- Protect older data by using Encryption Crawler to scan and secure previously stored unencrypted data-at-rest.
- Quickly recover individual files from backups—without having to recover an entire snapshot—for easier and faster granular recovery.

Learn more about these recent enhancements by visiting [Veritas.com](https://www.veritas.com).

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About Veritas

Veritas Technologies is a leader in multi-cloud data management. Over 80,000 customers—including 91 percent of the Fortune 100—rely on Veritas to help ensure the protection, recoverability, and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems, 1,400+ storage targets, and 60+ clouds through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at www.veritas.com. Follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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