OVERVIEW
Exponential data growth, rising storage costs, complex cloud migrations and stringent regulations are forcing organizations today to find efficient and economical ways to retool themselves for the digital world. IT staff face daily questions about whether their data is protected appropriately, whether it can or should be deleted and whether they're missing lower cost storage opportunities. The first step in managing data is to better understand it.

Veritas makes it easier and less expensive for enterprises to modernize all aspects of data management—whether on-premises or in the cloud—by introducing an all-round data management approach.

MEET THE 360 DATA MANAGEMENT SUITE
Designed to be the most comprehensive multi-cloud data management solution, the 360 Data Management Suite enables organizations to transform and compete in the digital age by freeing up IT administrators to focus on the projects that drive their businesses forward. The Suite delivers superior capabilities to manage data almost anywhere on virtually any platform and simplifies how enterprises manage their data by incorporating six essential elements:

- **Data Visibility**: What data you have, where it is and how it’s used.
- **Data Protection**: Ensures data copies are kept for redundancy to prevent data loss.
- **Compliance Readiness**: Assists in the proper retention and timely destruction of data as regulatory requirements dictate.
- **Data Portability**: The movement and migration of applications and data among various on-premises and cloud locations.
- **Business Continuity**: The large-scale recovery and resilience that is needed when massive outages or disasters occur.
- **Storage Optimization**: Automates the storage of data across resources to optimize cost and performance.
Licensed per terabyte of data and priced on a subscription basis, the 360 Data Management Suite is available in three levels of functionality that are easy to order, maintain and upgrade.

**WHAT'S INCLUDED?**

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**Bronze** edition lays the foundation for data management and includes:
- **Information Map for data visibility:** reduces risk with immersive data visualization.
- **NetBackup for backup and archive:** eliminates the complexity of point solutions and infrastructure management.
- **Enterprise Vault for file system archiving:** reduces regulatory risk, and helps assure compliance readiness.

**Silver** edition facilitates business continuity and workload mobility and includes:
- **Bronze edition:** all capabilities included.
- **Resiliency Platform for predictable data recovery and portability:** offers real-time visibility into the business health and seamless workload mobility between clouds or on-premises and cloud.

**Gold** edition optimizes storage utilization and performance and includes:
- **Silver edition:** all capabilities included.
- **Access for software-defined storage:** reduces storage cost, improves services levels and reduces operational risk.
- **Velocity for copy data management:** eliminates copy management overhead.

**NEW IN 360 DATA MANAGEMENT SUITE 2.0**
- Updates to all of the technologies within the Suite to their latest versions.
- Greatly expanded visibility with Information Map connectors to over 20 new data stores.
- Faster, storage-efficient backups to the cloud with NetBackup CloudCatalyst.
- Scale-out protection of Big Data, Hyperconverged, and Open Source workloads.
- Improved Access NAS resiliency, multi-protocol access and multiple cloud support.

**BENEFITS OF 360 DATA MANAGEMENT SUITE**
- A single solution to modernize all aspects of data management.
- Improve operational efficiency by minimizing waste.
- Accelerate development and analytics by streamlining data access.
- Choice of three levels of capability with easy upgrade path.
- Unified license model (per TB) simplifies license tracking and compliance.
- Pay as you go with subscription pricing.
- Additional value above individual Veritas products purchased separately.

**ABOUT VERITAS TECHNOLOGIES LLC**

Veritas Technologies empowers businesses of all sizes to discover the truth in information—their most important digital asset. Using the Veritas platform, customers can accelerate their digital transformation and solve pressing IT and business challenges including multi-cloud data management, data protection, storage optimization, compliance readiness and workload portability—with no cloud vendor lock-in. Eighty-six percent of Fortune 500 companies rely on Veritas today to reveal data insights that drive competitive advantage. Learn more at [www.veritas.com](http://www.veritas.com) or follow us on Twitter at @veritastechllc.