Estimates suggest that global data will reach **7.9 ZETABYTES** in 2015, up from **1.2 ZETABYTES** in 2010. Furthermore, the same estimates forecast that number will have increased to around **40 ZETABYTES** by 2020.¹

Mobile data traffic worldwide grew **59%** from 2014 to 2015.³

IT spending on big data will grow **30%** from 2014 to 2015.²

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¹ Symantec Connect, "It’s Time to Keep Pace with Data Growth," March 30, 2015
BUT MANAGING SO MUCH **DATA** IS DEMANDING

Today’s data-driven business requires:

- More complex and heterogeneous data environments
- Sophisticated tools to help you identify and access the valuable business information buried in that data.

By 2015, **50%** of organizations will give up on managing growth and will redirect funds to improve classification and analytics.  

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help you manage your growing stores of data and transform it into valuable business information. Services include:

Solution planning  Architecture  Deployment  Validation  Optimization
PARTNER WITH EXPERTS TO GET THE MOST FROM YOUR DATA

Gain expertise at every point along the information lifecycle

**ADVISORY SERVICES**
Helping you identify information needs against your technical capabilities and develop a plan to meet your business goals.

**IMPLEMENTATION SERVICES**
Applying a proven, structured approach and risk mitigation strategies to help ensure seamless deployment.

**VALUE REALIZATION SERVICES**
Helping organizations get the most from their information management solutions.

“Drawing on their extensive exposure to the best—and worst—practices of IT organizations worldwide, for example, global technology providers can help CIOs streamline operational processes and lower administrative expenses.”

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Advisory Services

- Solution Architecture Design
- Dynamic Storage and Continuity
- Architecture Review
- Deployment Automation
- Risk Assurance and Advisory Service

Veritas Consultants will:

- Assess your current capabilities ✓
- Help you define your future strategy ✓
- Design and execute programs to implement that strategy ✓
Implementation Services

- Detailed Architecture Design
- Deployment
- Test and Acceptance
- Knowledge Transfer

Veritas Consultants will:

- Provide design services to architect a solution for new and existing environments
- Enable risk reduction in re-design with minimized environment disruption
- Accelerate adoption of new technologies and improve time-to-value
- Improve staff proficiency through knowledge transfer
Value Realization Services

- Dynamic Storage and Continuity Health Check
- NetBackup™ Health Check
- Expert-in-Residence Service
- Unstructured Data Optimization
- Solution Optimization Service

Veritas Consultants will:

- Complete health checks at critical points along the information lifecycle ✓
- Identify an expert resident to support knowledge transfer and best practices ✓
- Provide a Senior Consultant to help you align your technology and information management capabilities with your business goals ✓
80% of CIOs worldwide say they consider partnerships with external IT service and support providers to be critical or very important to the overall success of their IT organizations.

38% of surveyed CIOs identified “difficulty finding staff to execute the technology to drive innovation” as one of their top 3 challenges.

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5 “The New Reality of Service & Support – Value takes center stage,” CIO 2 CIO
Partner with the experts in information management technologies to get the most from your solutions—and the valuable information they provide.

VERITAS Consulting Services