Optimizing for cost and compliance are among the most difficult challenges for IT. In today’s world, there is only one truly effective way to do so: with data. Whether organizations are looking to optimize storage costs, infrastructure deployment, or regulatory compliance, Veritas enables the data-driven insights they need.

The Enterprise Data Services Platform offers solutions in the three areas that matter most: availability, protection, and insights. It’s the most versatile and extensible platform available to enterprises and represents the perfect IT foundation. It’s built on a NetBackup 8.2 core and supports 500+ data sources, 150+ storage targets and 60+ clouds—and it can be deployed in any form factor today.

- **FIVE IMPACTING TRENDS**
- **THE RISK OF DOING NOTHING**
  - 83% Say sized data management is impacting compliance.
  - 95% Say they have long-term damage due to inefficient data management.
  - 58% Say complex data footprint limits the ability to use data.
  - 52% of enterprise data remains dark.
  - 83% Say data management is a major risk factor.
  - 95% Say they have long-term damage due to inefficient data management.
  - 58% Say complex data footprint limits the ability to use data.
  - 52% of enterprise data remains dark.

- **FOUR DATA MANAGEMENT NEEDS**
  - **Actionable**
    - For cost optimization, risk mitigation, and performance management across on-premises and hybrid and multi-cloud environments.
  - **Data Visualization and Insights**
    - For targeted analysis and informed action on data to identify areas of waste, risk, and value.
  - **Enterprise Archiving**
    - Archive and defensibly delete across a broad range of content sources.
  - **eDiscovery**
    - End-to-end eDiscovery process for legal, regulatory and discovery requests.

- **THE SOLUTION—VERITAS INSIGHTS**
  - APTARE IT Analytics
    - The only extensible IT Analytics platform effectively extracts insights for multi-cloud and storage across all environments.
  - Information Studio
    - A modern data visualization, classification, and management platform to address data growth, privacy, and regulatory challenges.
  - Enterprise Vault™
    - The industry’s most widely-deployed, on-premise enterprise archiving solution. Optimizes storage and enables eDiscovery across Exchange, SharePoint, Domino, and many other content sources.
  - eDiscovery Platform
    - Resolved quality and ready to legal, regulatory and discovery request with a single solution that streamlines regulatory requests and addresses challenges across the entire eDiscovery lifecycle.
  - Data Insight
    - While you睡着时，它正在发生。
  - Veritas Data Insight provides real-time security and privacy insights by analyzing user context and suspicious user behavior to highlight potential security risks.
  - Enterprise Vault.cloud
    - SaaS archiving solution for market and eDiscovery cloud and on-premises environments such as Office 365, MS Exchange, SharePoint, Lync, Skype for Business, and others.
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- **AVAILABILITY**
- **PROTECTION**
- **INSIGHTS**

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