Data is at the heart of everything we do. Every malicious threat aims to exploit this data and regulations govern how this data should be stored, managed and protected. Dealing with these challenges is incredibly difficult to do in an increasingly fragmented, siloed and highly complex IT environment. Starting over is a non-option. So, how do you get it done?

That’s where Veritas comes in.

**INTRODUCING:**

**THREE IMPACTING TRENDS**

- **175 zettabytes by 2025**
- **FACT:** It would take over 2.6 trillion smartphones to store 175ZB of data.

**FOUR DATA MANAGEMENT CHALLENGES**

- **52%** of data is still dark
- **FACT:** A new organization will fall victim to ransomware every 14 seconds in 2019.
- **FACT:** 300% YOY increase in ransomware attacks.
- **FACT:** It’s impossible to prove regulatory compliance when half of your data is dark.

**ONE SOLUTION—A STANDARDIZED PLATFORM**

**AVAILABILITY**

Ensure applications are always available and deliver on even the most strict of SLAs that your 24/7 business demands — virtual, on-premise or in the cloud.

Learn more at veritas.com/availability

**PROTECTION**

Keep data protected at scale and always recoverable no matter where it lives with simplified, yet robust, data protection solutions.

Learn more at veritas.com/protection

**INSIGHTS**

Gain key insights into data that allow you to take action to increase operational efficiency, optimize costs, and enable regulatory readiness.

Learn more at veritas.com/insights

---