**Pay up or risk commercial meltdown?**

Many organizations are falling into this trap. Once cybercriminals gain access they can cause significant harm through:

- **Malware damage to files and systems**
- **Illegally encrypting data to prevent access**
- **Doxing** or publicly releasing sensitive information

**How easily could your business be held to ransom?**

If your company isn’t vigilant, it may be easier than you think. Read on to see how it starts.

Jerry in HR clicks on a resume attached to a job application email.

Alarmed, Jerry calls Pete in IT, who checks and confirms Jerry’s machine has fallen victim to a ransomware attack.

His computer suddenly locks up and a message appears demanding money for its release.

Pete quickly discovers that the damage is worse than he’d feared. The company’s main file server has been infected and his anti-virus software can’t fix it.

The company’s critical data has been compromised and it’s faced with a major dilemma...

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**Get the protection you need.**

Taking a proactive approach to prevention through layered security solutions is smart. But only one thing can guarantee protection if attackers get in: having a sound backup strategy.

- **Air Gap Backups** Create an offline backup copy of your data to keep it out of reach.
- **Multiple Copies** Store copies of backup images in different locations to reduce the attacker’s ability to gain access.
- **Restrict Backup Credentials** To minimize phishing, the most common method of gaining entry, limit—and continually monitor—backup credentials.
- **Shrink Your RPO** Running backups more often to shrink your Recovery Point Objective (RPO) can reduce potential data loss to hours or even minutes.

**Not all backup solutions provide this flexibility.** Veritas NetBackup™ helps you prevent data loss while simplifying protection across your physical, virtual and multi-cloud environments.

Learn more about NetBackup and the steps you can take to maintain control.

Find out how to create a backup plan and kick-start your ransomware protection.

**Read the white paper**

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