Have you been thinking about upgrading your legacy data protection recently? Maybe your organization was hit by ransomware, and you painfully discovered that your backups weren’t there? Or you’re continuously missing the backup window. Based on customer conversations, the following three challenges were often cited as reasons to transform a backup legacy approach.

1. **REDUCE THE BACKUP WINDOW.**

Backups need to happen at least daily. But, the heavy processing power a backup job takes means the performance of the application can be negatively impacted. To decrease the impact, you need a short backup window.

The only way to increase backup speeds is to adopt a snapshot-based data protection approach. Snapshots, depending on the data size, take just seconds to minutes. This enables you to run multiple instant backups (every sub-5 minutes if needed) each day without affecting your applications and end users.

2. **IMPROVE BACKUP RELIABILITY.**

Legacy backup products usually require manual installation of software agents for individual virtual machines (VM). This is unsustainable in an environment with hundreds of VMs. To increase reliability, you must automate your backups.

Use a non-legacy approach that automatically discovers a new VM and offers an intuitive user interface to add it to the appropriate backup policy and schedule quickly. Implementing these two features, alongside agentless snapshots, not only simplifies the day-to-day backup job, but also helps to ensure that you’ve instant access to a copy of your VM when you need it.

3. **KNOW WHERE SENSITIVE DATA IS.**

Guaranteeing data compliance, like the recently enacted General Data Protection Regulation (GDPR), presents a big challenge for backups that can contain thousands of confidential files. The GDPR mandates that specific data should not be transferred outside of the European Union. Less intelligent legacy backup products may easily break those rules especially when they use a cloud service that replicates in the background. Another example is your ability to quickly know whether certain types of personal data and PII are contained within any given backup and then take appropriate action.

To improve data compliance, you must gain visibility of the content inside your backups. The ability to conduct a granular search is not enough. You must also be able to run classification against the content and take action if needed. Today, Veritas CloudPoint is the only data protection solution that offers data classification.
CLOUDPOINT: A MODERN APPROACH.

Veritas CloudPoint is a non-legacy data protection solution that offers visibility and control, from one simple user interface. Confidently protect and easily manage your business data across legacy and next-gen applications, in both the data center and public clouds. Transform your organization into a secure multi-cloud digital enterprise.

It’s quick to deploy, easy to use and affordable to run, even for your most complex and highly transactional applications. Only CloudPoint can give the confidence that comes with a proven integrated data protection solution from a trusted industry leader that has been rigorously protecting and digitally accelerating enterprise-level business for over three decades.

To learn more about how CloudPoint can transform your legacy backup approach visit: veritas.com/cloudpoint

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Veritas Technologies is a global leader in enterprise data management – our software and solutions help organizations protect their mission-critical data. Tens of thousands of businesses, including 97% of Fortune 100 companies, rely on us every day to back up and recover their data, keep it secure and available, to guard against failure and achieve regulatory compliance. In today’s digital economy, Veritas delivers technology that helps organizations reduce risks and capitalize on their most important digital asset – their data. Learn more at www.veritas.com or follow us on Twitter at @veritastechllc.