Empower Decision-Making with Information Insight.
True genius resides in the capacity for evaluation of uncertain, hazardous, and conflicting information.

— Winston Churchill
Information can be your greatest ally.

But unknowingly, for most organizations it has become public enemy # 1. Exponential information growth comes with a significant price tag and tremendous risk.

Information Governance is the strategy organizations are deploying to proactively manage information risk. This strategy requires the systematic integration of people, process, and technology to effectively identify and protect the organization's most critical information, while simultaneously eliminating information that contains no value.

This strategy is achieved through a multi-faceted approach of gaining visibility, taking action, and assuming control over information. Successful execution of these steps will remove organizational barriers to information decision-making.

Veritas simplifies this process by illuminating information hazards and providing tools for automated remediation. By delivering a detailed blueprint of your information ecosystem, Veritas arms your organization to fight back against the exponential data curve and reign over risk.

By 2017, Gartner predicts that 33% of Fortune 100 companies will experience an information crisis due to their inability to adequately value, govern, and trust their enterprise information.¹

¹http://www.gartner.com/newsroom/id/2672515
Benefits of the Veritas Solution

Gain Visibility | Expose Risk

33% of all data stored is classified as Redundant, Obsolete, or Trivial (ROT).

52% is Dark Data whose value is unknown.²

The first stage of an Information Governance strategy requires gaining insight into your organization’s information ecosystem. Critical intelligence regarding your information’s age, location, and ownership provides the roadmap for effective information decision-making.

Understanding the risk profile of your information allows your organization to shift from the “store everything” mentality to a value-focused perspective.

Once organizations have visibility into their information footprint, they must take action. Ultimately, the choice is between retention, protection, and deletion. By leveraging critical insights into the value of their information, organizations can assign classifications, deploy policies, and initiate cleanup.

With the cost of managing a PB of data roughly $5 million per year, it is imperative that organizations start cleaning up their information footprint immediately.4

82% of IT decision makers admit they are hoarders of data and digital files.3

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4 http://www.gartner.com/document/2062415
Information Governance does not occur overnight. Rather, it evolves from a systematic approach that brings together the right people, process, and technology. By assembling the appropriate stakeholders to develop sustainable policies, organizations will ensure successful governance initiatives outlast individual projects.

Additionally, technologies that integrate and automate will drastically reduce the manual effort required to manage the Governance workflow and improve the organizations ability to mitigate information risk.

High-Performing Information Governance organizations are 36% better at controlling enterprise data growth.\(^5\)

“Very quickly, Veritas Information Map gave us a fantastic, graphical view of our file system backups. What we call our unstructured data could be accessed by age and business relevance. We’re able to make informed decisions regarding how we store our data, and have been able to save on storage and backup resources.”

— David Kerr
Storage Backup and Support Manager
Veritas offers an integrated portfolio of solutions that provide real-time insight into an organization’s information footprint and empower information leaders to make decisions about what to protect and what to delete.
The Information Map is a cloud service that renders unstructured data in visual context and guides users toward unbiased, Information Governance decision-making.

Using the Information Map’s dynamic navigation, users can apply quick filters for identifying orphaned and stale data, along with granular filters for age, size, and item type.

Filtering is optimized for real-time interaction so users can quickly identify areas of risk, areas of value, and areas of waste across their storage environment.
Data Insight is a file classification & analysis tool that identifies information risk hazards and delivers remediation capabilities to ensure successful execution of an organization’s Information Governance strategy.

Using Data Insight’s reporting and visualization features, users can classify at-risk data, rescind access to sensitive data, and engage data owners to improve decision-making.

Analytics provide critical intelligence for all data migration, data deletion, and access control initiatives.
Enterprise Vault, available on-premises and in the cloud, provides information archiving capabilities for organizations to efficiently store and retrieve unstructured information.

Using Enterprise Vault’s classification and retention policy engine, organizations can improve compliance and automate the process of eliminating no-value data.

Archiving reduces the overall information footprint, lowers storage costs, and improves the efficiency of identifying critical pieces of information.
The eDiscovery Platform is an end-to-end investigation tool that quickly collects, processes, and organizes information for review.

Using the eDiscovery Platform’s consumer-grade features, legal and compliance teams can manage the tool themselves and experience accelerated time to resolution.

With better insight and less complexity, the eDiscovery Platform enables investigators to focus on solving the case instead of navigating through IT.
Automated Cleanup Integration:
- Veritas Data Insight
- Veritas Enterprise Vault

Use Case: Implement an automated records management workflow that assigns retention policies based on metadata tags.

How it Works: Data Insight automatically applies tag to files, EV reads tag and archives data with appropriate policy.

No-Frills Collections Integration:
- Veritas Enterprise Vault
- Veritas eDiscovery Platform

Use Case: Implement a streamlined collections workflow to prevent processing of irrelevant data and reduce number of documents for downstream review.

How it Works: Use the eDiscovery Platform to perform pre-collections culling on archived data using the EV index.
Enterprise Vault is the easiest product to sell within the company. All our archived messages, files, and SharePoint documents are on a single storage shelf. We haven’t had to buy additional storage. Enterprise Vault paid for itself in less than a year.

— Marco Toste, CTO
Why Veritas?

Veritas enables organizations to make informed decisions about all of the information they store. The integrated Information Governance portfolio synthesizes intelligence across unstructured data sources and facilitates action to ensure organizations are best positioned to counter information risk.

As evidence of our leadership, consider that:

- Enterprise Vault has been acknowledged as a leader in the past 12 Gartner Magic Quadrants for Enterprise Information Archiving
- Enterprise Vault.cloud was rated as a Leader in the Forrester Wave for Cloud Archiving.
- Veritas has over 30,000 customers using Data Insight, Enterprise Vault, Enterprise Vault.cloud, and the eDiscovery Platform

Learn More

It’s time to join other progressive organizations in gaining visibility, taking action, and assuming control over your information footprint. To launch an information risk audit and gain better insight into your organization’s Information Governance readiness, please reach out to your Sales Specialist or contact us at 1 (866) 837 4827.
Contact Us

Visit our Website
www.veritas.com/infogov

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